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MARCH ISSUE > BBQ TRENDS

In some parts of the country, barbecue season never ends — however, the further north you go, you'll find consumers prepping their equipment, recipes and taste buds for yet another barbecue bonanza. The National Provisioner prepares processors with the trends driving barbecue products so that they can meet the needs of the demanding pit bosses of the nation when they fire up the wood fire, coal or gas grills and smokers this year.

JUNE ISSUE > LUNCH TRENDS

From sandwiches to soups, microwaveable meals to toppings and add-ons to other entrees, meat and poultry products make a huge impact on the center of the plate or the main portion of the lunch bag. Whether consumers eat lunch at their desks, hit the local food truck or restaurant or eat in a school cafeteria, our annual look at the market trends and consumer demands driving the lunch daypart has it covered.

SEPTEMBER ISSUE > HOLIDAY DINNERS

Sure, many department stores put their holiday wares out way too early — but when you're a meat and poultry processor looking to capitalize on your products' success as the focus of holiday dinners, September is certainly not too early to learn about the trends and preferences driving consumer choice. This report will help processors make their list and check it twice before formulating that next big holiday dinner product.

NOVEMBER ISSUE > BREAKFAST TRENDS

The days when cereal, pastries and coffee ruled the morning are long gone — today, consumers want meat and poultry products to satiate them and provide a great kick start to the day — even if it is with one of the aforementioned products on the side. Protein dominates breakfast demand, and this report will tell processors which proteins are carrying the load.

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