

2017	January	February	March	April	May
	Closes Dec 6	Closes Jan 11	Closes Feb 10	Closes Mar 10	Closes Apr 11
Features and Special Reports	The Poultry Report	The Seafood Report	The Burger Report	2017 Sourcebook	The Top 100 Processors
	IPPE On-Floor Issue				
Processing Technology	Injection/ Marination	Chilling & Freezing	Mixers/ Mixing Technology	Slicers	Grinding & Stuffing
	Slaughter Equipment		Energy / Water Conservation		Robotics & Process Automation
Food Safety	Sanitary Plant & Equipment Design	Traceability	Apparel	Sanitation Equipment and Sanitizers	Metal Detection/ X-ray Systems
Packaging Technology	Trays & Tray-sealers	MAP & Overwrap Packaging	Interleaving & Stacking	Weighing & Labeling Systems	Zippers, Sliders & Recloseable Packaging
Ingredients & Formulation	Formulation Strategies • Snacks, Sides and Appetizers	Phosphates	Formulation Strategies • Barbecue Trends	Antioxidants / Antimicrobial Ingredients	Marinades, Brines, Seasonings
Special Sponsorship Opportunity	Poultry Report Print & Digital Sponsorship	Seafood Report Print & Digital Sponsorship			
Advertiser Incentives (for 1/2 Page or Larger Display Advertisers in Issue)	IPPE Show Package Buy One Ad, Get One Free 2nd Ad in Jan Issue	Pack Expo East Show Package Seafood Marketers: Buy One Ad, Get One Free 2nd Ad in Feb Issue LEAD ADVANTAGE Free Sales Leads	Pro Food Tech Show Package: Buy One Ad, Get One Free 2nd Ad in March Issue Food Safety Supplement Package	LEAD ADVANTAGE Free Sales Leads	FREE Web Banner on Provisioner Online
			FPSA March 15-17 San Diego ProFood Tech April 4-6 Chicago	Food Safety Summit May 8-11 Rosemont, IL	IDDBA June 4-6 Anaheim
Bonus Distribution	IPPE Show Jan. 31- Feb. 2 Atlanta	Annual Meat Conference Feb. 19-21 Dallas			

The 2017 Food Safety Report

June	July	August	September	October	November	December
Closes May 10	Closes June 9	Closes July 11	Closes Aug 10	Closes Sept 11	Closes Oct 10	Closes Nov 7
Processor of the Year	The Sausage Report	The Deli Report	The Bacon Report	ANNUAL RECAP & FORECAST SERIES		
				State of the Industry	Consumer Trends Report • Including a NEW Formulation Strategies story covering Convenience trends!	2018 Economic Outlook
			PACK EXPO On-Floor Issue			IPPE PreShow Report
Whole-Muscle Processing	Cooking, Frying & Smoking	Wastewater Systems	Portion Control	Cutting, Trimming & Deboning	Conveyors and Belting	Process Controls
Lubricants	Forming Technology		Worker Safety Equipment and Systems	NEW! Employee Training & Auditing		NEW! Vision Systems
Carcass Wash & Pre-harvest Interventions	Employee Hygiene	Post-Packaging Pasteurization	Phages and Food Safety Ingredients	The State of Food Safety	Rapid Testing	Antimicrobial Sprays & Dips
Casings & Nettings	Form/Fill/Seal	Sustainable Packaging	Microwaveable Packaging	The State of Packaging	Films & Barrier Technology	Chubs
Formulation Strategies • Lunch Trends	Low-sodium & Sodium Reduction	Shelf-life Extenders	NEW! Formulation Strategies • Holiday Dinners	Gums, Binders and Emulsifiers	Formulation Strategies • Breakfast Trends	Batters & Breadings
	Sausage Report Print & Digital Sponsorship	Deli Report Print & Digital Sponsorship	Bacon Report Print & Digital Sponsorship			
LEAD ADVANTAGE Free Sales Leads	AAMP Show Package	LEAD ADVANTAGE Free Sales Leads	Process and Pack Expo Show Package	LEAD ADVANTAGE Free Sales Leads	FREE Executive Summary	LEAD ADVANTAGE Free Sales Leads IPPE Show Package
RMC June 18-21 Texas A&M IFT June 25-28 Las Vegas	AAMP July 21-23 Omaha, Neb.		PROCESS EXPO Sept. 19-22 Chicago PACK EXPO Sept. 25-27 Las Vegas			

Meat Industry Hall of Fame Supplement