

APRIL
2017

INDEPENDENT
PROCESSOR

SERVING SMALL AND MIDSIZE MEAT, POULTRY, AND GAME PROCESSORS

A Supplement to *The National Provisioner*

HIGHLIGHTS

AD CLOSE: MARCH 10



COVER STORY: BURGER'S SMOKEHOUSE

Expansion and new opportunities await this Missouri processor of bacon, ham and other cured meats as it looks to continue its growth into 2017.



SPECIAL REPORT: FOOD SAFETY

Leaders in the industry discuss what small companies can do to improve their food safety programs and what the future holds for food safety.



PRODUCT FOCUS: BURGERS

When it comes to burgers, consumers want more of everything – more protein options, more inclusions, and more premium options.



GROWTH OPPORTUNITIES: ENTICING RETAIL SHOPPERS

Making a splash in retail requires more than a good product. Packaging, flavor profiles and knowledge of consumer trends all play a role in a successful product.



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WWW.BNPSOLUTIONS.COM/FBP-TEAM

ADVERTISER SPECIALS

ADVERTISER INCENTIVES:

HALF-PAGE OR LARGER ADVERTISERS
IN APRIL ISSUE RECEIVE:

INCLUSION IN FREE eBLAST ON BURGERS

Lead Advantage - Free Sales Leads