


Month	January	February	March	April	May	June
Ad Close Date	12/1/16	1/11/17	2/3/17	2/23/17	4/7/17	5/4/17
Editorial Deadline	11/24/16	1/4/17	1/27/17	2/16/17	3/31/17	4/28/17
<b>Special Report</b>	<b>ANNUAL Technology and Innovations Report</b>	The Convergence of Physical and Cyber	Building the Security Operations Center	Enabling the Enterprise: Security's Growing Role	Counterterrorism & Emergency Preparedness	<b>THE SECURITY LEADERSHIP Issue</b>
<b>Leadership &amp; Management</b>	<i>Profile in Excellence: Banking &amp; Finance</i>	Using Social Media and Networking to Manage Risk	Managing Confidential Records & Compliance in Healthcare	Evaluating Vendors' Cybersecurity	<i>Profile in Excellence: Mass Transit</i>	<i>Profile in Excellence: Cybersecurity</i>
<b>Enterprise Services</b>	Background Checks & Investigations	Workplace Violence Prevention Strategies and Initiatives	Working with Integrators to Test Security Technology	Scenario-Based Security Officer Training	Public, Private & Hybrid Cloud Services for Security	Life Safety Solutions: Fire, Mobile & Emergencies
<b>Integrated Solutions</b>	<ul style="list-style-type: none"> <li>RSA Conference Solutions Spotlight</li> <li>Security for the Hospitality Industry</li> <li>Migrating from Keys to Electronic Access Control</li> </ul>	<ul style="list-style-type: none"> <li>RFID Readers and Applications</li> <li>Cost-Effective Video Management Systems</li> <li>Bio, Facial &amp; Voice Recognition for Security</li> </ul>	<ul style="list-style-type: none"> <li>ISC West Product Preview</li> <li>Loss Prevention Via Surveillance</li> <li>Product Spotlight: Gates and Turnstiles</li> </ul>	<ul style="list-style-type: none"> <li>Mass Notification for Large Spaces</li> <li>Product Spotlight: Ultra HD Video</li> <li>Managing Your Security System Footprint: Storage, Compression &amp; More</li> </ul>	<ul style="list-style-type: none"> <li>Product Spotlight: Guard Tools</li> <li>Non-Traditional Video Surveillance: Body Cameras, Smartphones &amp; More</li> <li>Smart Card Best Practices</li> </ul>	<ul style="list-style-type: none"> <li>Product Spotlight: Fencing &amp; Perimeter</li> <li>How Many Megapixels Do You Need?</li> <li>Alert Systems for Corporate Campuses</li> </ul>
<b>Vertical Spotlight</b>		Critical Infrastructure		Ports: Air, Land & Sea		Healthcare & Hospitals
<b>Professional Security Canada</b> 				 Ad space close Feb. 16		
<b>Solutions By Sector</b> <b>SOLUTIONS</b> By Sector	Education: Universities and Colleges <b>SOLUTIONS</b> By Sector		Education: K-12 <b>SOLUTIONS</b> By Sector		Retail/Convenience Stores/Banks/Gas Stations <b>SOLUTIONS</b> By Sector	Government: Federal, State and Local <b>SOLUTIONS</b> By Sector
	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD
<b>FREE Bonus Show Distribution</b>	Barnes Buchanan Conference	RSA Conference		ISC West PSA-TEC	NFPA	ESX
<b>FREE Value Added Bonuses for Full-page Print Advertisers</b>	<ul style="list-style-type: none"> <li>50% Off Your Full List HTML eBlast</li> <li>Go Large! Buy a Full-page Ad and Get a Second Full Page in January</li> </ul>	<ul style="list-style-type: none"> <li>SecurityTV Video Posted in February</li> <li>\$500 Credit Toward any Q1 <i>Solutions By Sector</i> Sponsorship</li> </ul>	<ul style="list-style-type: none"> <li>ISC West Pre-show Print Showcase</li> <li>ISC West Pre-show eProduct Showcase</li> </ul>	<ul style="list-style-type: none"> <li>Sponsored Tweet to all <i>Security</i> followers</li> <li>\$500 Credit Toward any Q2 <i>Solutions By Sector</i> Sponsorship</li> <li>\$500 Credit Toward any April <i>TSI</i> or <i>Security</i> eNewsletter Ad</li> </ul>	<ul style="list-style-type: none"> <li>\$1,000 Custom Webinar Credit or add <i>SDMs</i> Promotional Audience</li> <li>25% of your Print Advertising Investment Applied to May eMedia</li> </ul>	<ul style="list-style-type: none"> <li>Sponsored Post on <i>Security's</i> Facebook Page</li> <li>Sponsored Tweet to All <i>Security</i> Followers</li> <li>50% Off Your Full List HTML eBlast</li> </ul>

July	August	September	October	November	December	Month
6/2/17	7/7/17	8/4/17	9/8/17	10/4/17	11/3/17	Ad Close Date
5/26/17	6/30/17	7/28/17	9/1/17	9/27/17	10/27/17	Editorial Deadline
Testing Boundaries: Penetration Testing, Ethical Hackers & More	Business Continuity and Disaster Preparedness	<b>THE Most Influential People</b> in Security	How and Why CSOs & CISOs Become CEOs	<b>2017 SECURITY 500 Report</b>	<b>ANNUAL Guarding Report &amp; Top Security Officer Firms</b>	<b>Special Report</b>
Managing the Mobile Workforce	Building Better Presentations for Your C-Suite	How to Investigate a Cyber Incident	<i>Profile in Excellence:</i> Landmarks, Tourism & Museums	Physical and Cyber Investigations & Forensics	Lessons Learned from 2017	<b>Leadership &amp; Management</b>
Partnering with Integrators for Better Retrofit Solutions	Leading Sources of Security Metrics	Security Education: Degrees, Certifications & Programs	Use the News: Connecting Your Risk to the Headlines	Gamification of Security Training: Making Security Fun for Employees	Integrators: Your New Cybersecurity Partner	<b>Enterprise Services</b>
<ul style="list-style-type: none"> <li>Product Spotlight: Doors &amp; Locking</li> <li>Day/Night and Thermal Cameras</li> <li>Bullet-Resistant Products and Solutions for the Enterprise</li> </ul>	<ul style="list-style-type: none"> <li>ASIS Product Preview</li> <li>Video Surveillance Strategies in Healthcare</li> <li>Asset Tracking Solutions</li> </ul>	<ul style="list-style-type: none"> <li>Product Spotlight: Intelligent Intercom Systems</li> <li>Video Surveillance Strategies in K-12</li> <li>Security and Drones</li> </ul>	<ul style="list-style-type: none"> <li>Product Spotlight: ID Cards and Printers</li> <li>Hostile Environment Video Solutions</li> <li>Social Media Monitoring Solutions</li> </ul>	<ul style="list-style-type: none"> <li>Using Smartphones for Access Control</li> <li>Product Spotlight: Megapixel Video Solutions</li> <li>Supply Chain Security</li> </ul>	<ul style="list-style-type: none"> <li>Product Spotlight: Mass Notification and Emergency Management</li> <li>Video Strategies to Secure Ports</li> <li>Securing Entrances and Exits</li> </ul>	<b>Integrated Solutions</b>
Sporting Events & Arenas	Banking & Finance		Universities & Colleges		K-12 Education	<b>Vertical Spotlight</b>
	 Ad space close June 8		 Ad space close Aug. 11		 Ad space close Oct. 13	<b>Professional Security Canada</b> 
Critical Infrastructure <b>SOLUTIONS By Sector</b>	Cybersecurity <b>SOLUTIONS By Sector</b>			Security 500 <b>SOLUTIONS By Sector</b>	Healthcare/Hospitals/Medical Centers <b>SOLUTIONS By Sector</b>	<b>Solutions By Sector</b> <b>SOLUTIONS By Sector</b>
VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	
NCS <sup>4</sup> Black Hat USA		ASIS International	CANASA CSAA	Security 500® Conference Securing New Ground ISC East		<b>FREE Bonus Show Distribution</b>
<ul style="list-style-type: none"> <li>\$500 Credit Toward any Q3 <i>Solutions By Sector</i> Sponsorship</li> <li>SecurityTV Video Posting in July</li> </ul>	<ul style="list-style-type: none"> <li>ASIS Pre-show Print &amp; eProduct Showcases</li> <li>Sponsored Post on <i>Security's</i> Facebook Page</li> </ul>	<ul style="list-style-type: none"> <li>Sponsored Tweet to All <i>Security</i> Followers</li> <li>ASIS Show Copies 2-Page Supplied Insert (Limited! Ask your sales manager for details)</li> </ul>	<ul style="list-style-type: none"> <li>\$500 Credit Toward any October <i>TSI</i> or <i>Security</i> eNewsletter Ad</li> <li>ISC East Pre-show Print &amp; eProduct Showcases</li> <li>SecurityTV Video Posted in October</li> </ul>	<ul style="list-style-type: none"> <li>\$500 Credit Toward any Q4 <i>Solutions By Sector</i> Sponsorship</li> <li>Security 500 Mailing List</li> </ul>	<ul style="list-style-type: none"> <li>Buy a Full-page Ad and Earn a 1/2-page Profile</li> <li>50% Off Your Full List HTML eBlast</li> </ul>	<b>FREE Value Added Bonuses for Full-page Print Advertisers</b>