

CUSTOM ENEWS

MARKET PROPRIETARY INFORMATIONAL CONTENT ON YOUR SITE TO INDUSTRY PROFESSIONALS IN A HIGHLY ENGAGING WAY.

Co-branded with BNP Media's brands, custom newsletters offer trackable open and click-through rates and leads for maximized lead generation.



REQUIREMENTS:

4-6 LINKS TO EDITORIAL, EDUCATIONAL, NON-AD COPY/NON-COMMERCIAL CONTENT.

EXAMPLES:

- White papers
- Case studies
- Testimonial, interview, Q&A videos
- On-the-job tips
- Q&A/interviews
- Archived webinars or podcasts
- Industry reports or facts & figures

(At least 2 editorial items must come from the advertiser; if needed, 2 editorial content items can be provided by the BNP Media brand.)

BNP Media publisher has the right to refuse content

2018 PRICING:

- **11-15K SUBSCRIBERS:**
\$6,860 net
- **6-10K SUBSCRIBERS:**
\$5,965 net
- **1-5K SUBSCRIBERS:**
\$4,770 net

Pricing includes Lead Package

Leads = phone, postal & email contact info

Add \$245 net for each additional M over 15k

Prepared Foods

Contact your Prepared Foods sales representative to advertise today!

> www.PreparedFoods.com/ContactUs