

Dairy WEBCINARSPONSORSHIPS FOODS

Generate Leads and Align Your Brand with Industry Leading Editorial Webinars in 2019

Dairy Foods Editorial webinars provide industry professionals with the same high-quality educational content we publish in print but in a webinar format. Sponsor an editorial webinar with leading industry expert speakers on high-quality relevant topics. As a sponsor, your company will receive branding visibility and lead generation that is unique to webinars.

Sponsors Receive:

- Logo recognition on all promotions: print, website, eNewsletters and email blasts.
- Logo recognition on the registration page.
- A 20-second commercial featuring your solutions at the start of the event.
- All registration contacts.
- Ability to provide sales literature to attendees live and on demand for a full year.



2018 webinars averaged 860 registrants* and 160 literature downloads*!

March Reserve by: December 14

Ice Cream Outlook & Trends

Discussion on how dairy processors can stay abreast of the consumer trends and technical advances that are critical to future success within the ice cream category.

May Reserve by: February 23

Yogurt/Cultured Products

Outline the drivers and technical advances opening up opportunities within the cultured dairy products arena.

July Reserve by: April 12

Food Safety in Dairy Processing

Robust food safety practices are critical in the dairy processing industry. This webinar explores best practices within the food safety arena.

September Reserve by: June 22

Opportunities in Milk & Non-Dairy Beverages

Take a look at trends, growth drivers and opportunities in milk and nondairy beverages market.

LIMITED TO 5 SPONSORS PER EVENT – COST: \$5,775 NET

2018 Sponsors



*Media Owner's Data. (June 2018 BPA Brand Report, webinars for live data 355 registrants plus additional 162 on-demand registrants from media owners data).

*Media Owner's Data.

CONTACT YOUR SALES REP:

Tom Imbordino

Publisher/Midwest Sales
ph: 773-755-8990
imbordinot@bnpmedia.com

Amy Vodraska

Associate Publisher/
Eastern Sales
ph: 973-970-9000
vodraskaa@bnpmedia.com

Helene Rogers

Western Sales
ph: 248-786-1265
rogersh@bnpmedia.com

Marianne Majerus

Inside Sales
ph: 248-786-1262
majerusm@bnpmedia.com

Suzanne Sarkesian

Classified Sales
ph: 248-593-0651
sarkesians@bnpmedia.com