



# Beverage Industry



Reaching the Entire Global Beverage Marketplace with New Trends, Technology & Products

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\* Beverage Industry June 2018 BPA Brand Report

## Coming in **DECEMBER**

Ad Close: November 16

### Cover Story — Innovations of the Year

Each year, products launch in the U.S. market that change the game of innovation. Beverage Industry takes a look at some of the beverage innovations from 2018 that aim to revolutionize the beverage market.

### Special Report — Contract Packaging

Contract manufacturers use their emphases on quality, versatility and capability to help beverage-makers of all sizes bring their products to market. Learn more about the trends in co-packing from the industry's leading partners.

### Category Focus — Private-Label Beverages

Private label continues to offer comparable products within the beverage industry. Learn which categories have fared the best and why they have been successful.

### Channel Strategies — eCommerce

The landscape that consumers purchase beverages is evolving. Although its market share still remains niche when it comes to food and beverage, eCommerce is making gains as a go-to channel for shoppers.

### Beverage R&D — Fortification: Vitamins & Minerals

Ingredient suppliers give their insight into the most popular fortifications for Americans.

### Ingredient Spotlight — Tea

U.S. consumers continue to turn to tea for its health attributes. Learn more about the options for tea as an ingredient in beverage formulations.

### Packaging — Best Packages of 2018

*Beverage Industry* highlights the most noteworthy packaging releases of the year. Find out which releases made the list.

### Distribution — 2019 Truck Roundup

Columnist Jeff Cioletti details the newest fleet models for 2019.

### Operations — Lab Testing Showcase

A testing lab remains an important aspect of beverage production. Learn more about the options available for liquid testing.

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