

Mix in New Leads...

Build Trade Show Traffic to your Booth

Qualifying Shows:

Candy Industry Show Package

Purchase a 1/2 page or larger ad in the issues listed below and receive a complimentary value-added show package that will generate strong awareness and interest in your company's products, services, and show offerings.



Package includes:

- Receive a FREE 1/3-page booth profile (100 words, 1 image and URL)
- Receive a FREE Must See Product, or use your booth profile, located on the CandyIndustry.com's show landing page. Includes 50- word product profile, image and company URL.
- Inclusion in FREE post show eBlast, includes 50 word product profile, image and company URL.

	JANUARY ISSUE ISM & Pro-Sweets Jan. 29 - Feb. 1 Profiles Due: 12/12
	APRIL ISSUE PMCA April 3 - 5 Profiles Due: 3/14
	MAY ISSUE Interpack May 4-10 Profiles Due: 3/14
	Sweets & Snacks May 23 - 25 BOGO Profiles Due: 4/18
	JUNE ISSUE IFT June 25 - 28 Profiles Due: 5/16
	SEPTEMBER ISSUE Pack Expo Sep. 25 - 27 Profiles Due: 8/15