

| | JANUARY AD CLOSE: 12/09/16 MATERIAL CLOSE: 12/14/16 | FEBRUARY AD CLOSE: 1/13/17 MATERIAL CLOSE: 1/18/17 | MARCH AD CLOSE: 2/13/17 MATERIAL CLOSE: 2/16/17 | APRIL AD CLOSE: 3/13/17 MATERIAL CLOSE: 3/16/17 | MAY AD CLOSE: 4/17/17 MATERIAL CLOSE: 4/20/17 | JUNE AD CLOSE: 5/15/17 MATERIAL CLOSE: 5/18/17 |
|---|---|---|---|---|--|---|
| FEATURES | <ul style="list-style-type: none"> ♦ Interpack Primer ♦ Global Top 100 ♦ ProSweets Preview ♦ European Candy Kettle Club Report | <ul style="list-style-type: none"> ♦ Interpack Pre-Show ♦ Boots on the Ground: Barry Callebaut in the Ivory Coast | <ul style="list-style-type: none"> ♦ ISM Review ♦ Maximizing Social Media's Impact | <ul style="list-style-type: none"> ♦ European Suppliers Roundtable ♦ Candy Industry Magazine / ECRM Kids' Choice Awards ♦ Interpack On-floor Preferred Suppliers Guide | <ul style="list-style-type: none"> ♦ Sweets and Snacks Expo | <ul style="list-style-type: none"> ♦ Global State of the Industry ♦ North American Sweet 60 ♦ RCI Centennial Retrospective |
| IN EVERY ISSUE | WORLDWIDE MANUFACTURER PROFILES, RETAIL PROFILES, NEWS AND ANALYSIS, NEW PRODUCTS, OPENING SHOTS, SWEET TALK, BITS AND PIECES & CANDY WRAPPER | | | | | |
| STATISTICAL SPOTLIGHT | EUROMONITOR INTERNATIONAL'S QUARTERLY EXAMINATION OF EMERGING AND MATURE MARKETS THROUGHOUT THE GLOBE | | | | | |
| INGREDIENT TECHNOLOGY | Sweeteners | Fruits & Nuts | Flavors | Gum Bases | Chocolate | Colors |
| PROCESSING & PACKAGING TECHNOLOGIES | Pick'n Place Robotics | Depositors | Tempering Equipment | Mixers & Cookers | Form/Fill/Seal Baggers | Moulding Lines |
| INDUSTRY TRENDS | Reduced Sugar & Sugar-free | Novelties | Snack Bars | Better-for-You Confections | Chewy Candies | Gums & Mints |
| BONUS DISTRIBUTION | <ul style="list-style-type: none"> ♦ Philly Candy Show - Jan. 6-9 ♦ Winter Fancy Food Show - Jan. 22-24 ♦ ISM - Jan. 29-Feb. 1 ♦ ProSweets - Jan. 29-Feb. 1 | <ul style="list-style-type: none"> ♦ ECRM Winter Confectionery - Feb. 19-22 ♦ Pack Expo East - Feb. 27-Mar. 1 | <ul style="list-style-type: none"> ♦ NCA State of the Industry - Mar. 6-9 ♦ Western Candy Conference - March 29-Apr. 2 ♦ PMCA Production Conference - Apr. 3-5 | <ul style="list-style-type: none"> ♦ Interpack - May 4-10 | <ul style="list-style-type: none"> ♦ NCA Sweets & Snacks Expo - May 23-25 | <ul style="list-style-type: none"> ♦ Easter & Valentine's Day, June 4 - 6 ♦ RCI - Jun. 12-16 ♦ IFT - Jun. 25-28 ♦ Summer Fancy Food Show - Jun. 25-27 |
| VALUE-ADDED OPPORTUNITIES for advertisers in corresponding issues | ISM Show Package & Booth Profile MUST be submitted by: 12/12. | Full page advertisers receive a free 180x150 banner to run on the website in February. | PMCA Show Package & Booth Profile MUST be submitted by: 3/16. | Full page advertisers receive a free tab on the digital issue. | Full page advertisers who exhibit at Sweets & Snacks receive a second ad free in this issue. | Full page advertisers receive a free 180x150 banner in June on our website. |

NEW! **RESPONSIVE** website design

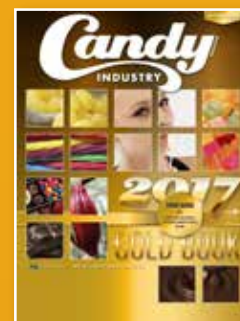


| JULY AD CLOSE: 6/12/17 MATERIAL CLOSE: 6/15/17 | AUGUST AD CLOSE: 7/12/17 MATERIAL CLOSE: 7/17/17 | SEPTEMBER AD CLOSE: 8/14/17 MATERIAL CLOSE: 8/17/17 | OCTOBER AD CLOSE: 9/13/17 MATERIAL CLOSE: 9/18/17 | NOVEMBER AD CLOSE: 10/13/17 MATERIAL CLOSE: 10/18/17 | DECEMBER AD CLOSE: 11/09/17 MATERIAL CLOSE: 11/14/17 |
|--|---|--|---|---|--|
| <ul style="list-style-type: none"> ◆ Post-interpack Review ◆ Edibles: The Elephant in the Candy Room | <ul style="list-style-type: none"> ◆ Candy Industry Magazine's Kettle Award Recipient ◆ Leaders in Innovation | <ul style="list-style-type: none"> ◆ Pack Expo Preview ◆ Demonization of Candy | <ul style="list-style-type: none"> ◆ Labeling Update ◆ Wine & Chocolate Pairing | <ul style="list-style-type: none"> ◆ Washington Forum Update ◆ Candy Industry Magazine ECRM Buyer's Choice Awards | |

WORLDWIDE MANUFACTURER PROFILES, RETAIL PROFILES, NEWS AND ANALYSIS, NEW PRODUCTS, OPENING SHOTS, SWEET TALK, BITS AND PIECES & CANDY WRAPPER

EUROMONITOR INTERNATIONAL'S QUARTERLY EXAMINATION OF EMERGING AND MATURE MARKETS THROUGHOUT THE GLOBE

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| Caramel | Starches | Vanilla | Compound Coatings | Fats and Oils |
| Twist Wrappers | Extruders | Conveying Systems | Flow Wrappers | Enrobers |
| Natural & Organic Candies | Chocolate Bars | Sweet & Salty Snacks | Toffee | Premium Chocolates |
| | <ul style="list-style-type: none"> ◆ Confitexpo - Aug. 1-4 ◆ Everyday & Summer Seasonal Planning, Aug. 8 - 13 | <ul style="list-style-type: none"> ◆ PACK EXPO - Sept. 25-27 | <ul style="list-style-type: none"> ◆ AACT - Oct. 2-4 ◆ NACS - Oct. 17-20 | <ul style="list-style-type: none"> ◆ PLMA - TBD |
| Full page advertisers receive a free tab on the digital issue. | Full page advertisers are invited to participate in the Executive Commentary. Commentary MUST be submitted by: 07/10 | Full page advertisers who are exhibiting at Pack Expo receive a free 1/3 page profile. Profile MUST be submitted by: 08/08 | Full page advertisers receive a free 180x150 banner to run in October on our website. | Full page advertisers receive a free tab on the digital issue. |



-2018- GOLD BOOK

The one-stop source for information about confectionery manufacturers and retailers, including category and brand listings. Also includes annual Calendar of Events and Association Listings.

List your company for year-long exposure to your audience both in print and online. Attract buyers with advertising and enhancements to suit every budget.

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