





Month	January	February	March	April	May	June
Ad Close Date	12/1/16	1/11/17	2/3/17	2/23/17	4/7/17	5/4/17
Editorial Deadline	11/24/16	1/4/17	1/27/17	2/16/17	3/31/17	4/28/17
Special Report	ANNUAL Technology and Innovations Report	The Convergence of Physical and Cyber	Building the Security Operations Center	Enabling the Enterprise: Security's Growing Role	Counterterrorism & Emergency Preparedness	THE SECURITY LEADERSHIP Issue
Leadership & Management	<i>Profile in Excellence: Banking & Finance</i>	Using Social Media and Networking to Manage Risk	Managing Confidential Records & Compliance in Healthcare	Evaluating Vendors' Cybersecurity	<i>Profile in Excellence: Mass Transit</i>	<i>Profile in Excellence: Cybersecurity</i>
Enterprise Services	Background Checks & Investigations	Workplace Violence Prevention Strategies and Initiatives	Working with Integrators to Test Security Technology	Scenario-Based Security Officer Training	Public, Private & Hybrid Cloud Services for Security	Life Safety Solutions: Fire, Mobile & Emergencies
Integrated Solutions	<ul style="list-style-type: none"> RSA Conference Solutions Spotlight Security for the Hospitality Industry Migrating from Keys to Electronic Access Control 	<ul style="list-style-type: none"> RFID Readers and Applications Cost-Effective Video Management Systems Bio, Facial & Voice Recognition for Security 	<ul style="list-style-type: none"> ISC West Product Preview Loss Prevention Via Surveillance Product Spotlight: Gates and Turnstiles 	<ul style="list-style-type: none"> Mass Notification for Large Spaces Product Spotlight: Ultra HD Video Managing Your Security System Footprint: Storage, Compression & More 	<ul style="list-style-type: none"> Product Spotlight: Guard Tools Non-Traditional Video Surveillance: Body Cameras, Smartphones & More Smart Card Best Practices 	<ul style="list-style-type: none"> Product Spotlight: Fencing & Perimeter How Many Megapixels Do You Need? Alert Systems for Corporate Campuses
Vertical Spotlight		Critical Infrastructure		Ports: Air, Land & Sea		Healthcare & Hospitals
Professional Security Canada 				 Ad space close Feb. 16		
Solutions By Sector SOLUTIONS By Sector	Education: Universities and Colleges SOLUTIONS By Sector		Education: K-12 SOLUTIONS By Sector		Retail/Convenience Stores/Banks/Gas Stations SOLUTIONS By Sector	Government: Federal, State and Local SOLUTIONS By Sector
	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD
FREE Bonus Show Distribution	Barnes Buchanan Conference	RSA Conference		ISC West PSA-TEC	NFPA	ESX
FREE Value Added Bonuses for Full-page Print Advertisers	<ul style="list-style-type: none"> 50% Off Your Full List HTML eBlast Go Large! Buy a Full-page Ad and Get a Second Full Page in January 	<ul style="list-style-type: none"> SecurityTV Video Posted in February \$500 Credit Toward any Q1 <i>Solutions By Sector</i> Sponsorship 	<ul style="list-style-type: none"> ISC West Pre-show Print Showcase ISC West Pre-show eProduct Showcase 	<ul style="list-style-type: none"> Sponsored Tweet to all <i>Security</i> followers \$500 Credit Toward any Q2 <i>Solutions By Sector</i> Sponsorship \$500 Credit Toward any April <i>TSI</i> or <i>Security</i> eNewsletter Ad 	<ul style="list-style-type: none"> \$1,000 Custom Webinar Credit or add <i>SDMs</i> Promotional Audience 25% of your Print Advertising Investment Applied to May eMedia 	<ul style="list-style-type: none"> Sponsored Post on <i>Security's</i> Facebook Page Sponsored Tweet to All <i>Security</i> Followers 50% Off Your Full List HTML eBlast

July	August	September	October	November	December	Month
6/2/17	7/7/17	8/4/17	9/8/17	10/4/17	11/3/17	Ad Close Date
5/26/17	6/30/17	7/28/17	9/1/17	9/27/17	10/27/17	Editorial Deadline
Testing Boundaries: Penetration Testing, Ethical Hackers & More	Business Continuity and Disaster Preparedness	THE Most Influential People in Security	How and Why CSOs & CISOs Become CEOs	2017 SECURITY 500 Report	ANNUAL Guarding Report & Top Security Officer Firms	Special Report
Managing the Mobile Workforce	Building Better Presentations for Your C-Suite	How to Investigate a Cyber Incident	<i>Profile in Excellence:</i> Landmarks, Tourism & Museums	Physical and Cyber Investigations & Forensics	Lessons Learned from 2017	Leadership & Management
Partnering with Integrators for Better Retrofit Solutions	Leading Sources of Security Metrics	Security Education: Degrees, Certifications & Programs	Use the News: Connecting Your Risk to the Headlines	Gamification of Security Training: Making Security Fun for Employees	Integrators: Your New Cybersecurity Partner	Enterprise Services
<ul style="list-style-type: none"> Product Spotlight: Doors & Locking Day/Night and Thermal Cameras Bullet-Resistant Products and Solutions for the Enterprise 	<ul style="list-style-type: none"> ASIS Product Preview Video Surveillance Strategies in Healthcare Asset Tracking Solutions 	<ul style="list-style-type: none"> Product Spotlight: Intelligent Intercom Systems Video Surveillance Strategies in K-12 Security and Drones 	<ul style="list-style-type: none"> Product Spotlight: ID Cards and Printers Hostile Environment Video Solutions Social Media Monitoring Solutions 	<ul style="list-style-type: none"> Using Smartphones for Access Control Product Spotlight: Megapixel Video Solutions Supply Chain Security 	<ul style="list-style-type: none"> Product Spotlight: Mass Notification and Emergency Management Video Strategies to Secure Ports Securing Entrances and Exits 	Integrated Solutions
Sporting Events & Arenas	Banking & Finance		Universities & Colleges		K-12 Education	Vertical Spotlight
	 Ad space close June 8		 Ad space close Aug. 11		 Ad space close Oct. 13	Professional Security Canada 
Critical Infrastructure SOLUTIONS By Sector	Cybersecurity SOLUTIONS By Sector			Security 500 SOLUTIONS By Sector	Healthcare/Hospitals/Medical Centers SOLUTIONS By Sector	Solutions By Sector SOLUTIONS By Sector
VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	
NCS ⁴ Black Hat USA		ASIS International	CANASA CSAA	Security 500 [®] Conference Securing New Ground ISC East		FREE Bonus Show Distribution
<ul style="list-style-type: none"> \$500 Credit Toward any Q3 <i>Solutions By Sector</i> Sponsorship SecurityTV Video Posting in July 	<ul style="list-style-type: none"> ASIS Pre-show Print & eProduct Showcases Sponsored Post on <i>Security's</i> Facebook Page 	<ul style="list-style-type: none"> Sponsored Tweet to All <i>Security</i> Followers ASIS Show Copies 2-Page Supplied Insert (Limited! Ask your sales manager for details) 	<ul style="list-style-type: none"> \$500 Credit Toward any October <i>TSI</i> or <i>Security</i> eNewsletter Ad ISC East Pre-show Print & eProduct Showcases SecurityTV Video Posted in October 	<ul style="list-style-type: none"> \$500 Credit Toward any Q4 <i>Solutions By Sector</i> Sponsorship Security 500 Mailing List 	<ul style="list-style-type: none"> Buy a Full-page Ad and Earn a 1/2-page Profile 50% Off Your Full List HTML eBlast 	FREE Value Added Bonuses for Full-page Print Advertisers