

2016 SNAP EDITORIAL CALENDAR

ISSUE DATE	FEATURES	PRODUCTS	TRADESHOWS
<p>January/February</p> <p>AD CLOSE JANUARY 5</p> <p>MATERIAL DUE JANUARY 10</p> <p>JURIED ISSUE EXCELLENCE IN ADVERTISING</p>	<p>CASE STUDY HEALTHCARE</p> <p>MADE IN THE USA RUST BELT (IN, IL, OH, PA)</p>	<p>PRODUCT SPECS HEALTHCARE; RESILIENT FLOORING; DAYLIGHTING + SUN CONTROL; PAINTS + COATINGS; ACCESSIBLE DESIGN SOLUTIONS</p>	
<p>March/April</p> <p>AD CLOSE MARCH 5</p> <p>MATERIAL DUE MARCH 10</p> <p>JURIED ISSUE EXCELLENCE IN ADVERTISING</p>	<p>CASE STUDY CULTURAL</p> <p>MADE IN THE USA SOUTHEAST (VA, NC, SC, AK, FL)</p>	<p>PRODUCT SPECS WOOD; PLUMBING FIXTURES; WINDOWS + DOORS; EXTERIOR LIGHTING; CONCRETE + MASONRY</p>	<p>LIGHTFAIR, I SALONI MILANO, COVERINGS, ICF, AIA</p>
<p>May/June</p> <p>AD CLOSE MAY 5</p> <p>MATERIAL DUE MAY 10</p>	<p>CASE STUDY HOSPITALITY</p> <p>MADE IN THE USA WEST (CA, NV, UT)</p>	<p>PRODUCT SPECS DECORATIVE LIGHTING; FINISHES; FLOORING (ALL TYPES); SITE FURNITURE; LANDSCAPE</p>	<p>NEOCON</p>
<p>July/August</p> <p>AD CLOSE JULY 5</p> <p>MATERIAL DUE JULY 10</p>	<p>CASE STUDY OFFICE</p> <p>MADE IN THE USA LAKE REGION (MN, WI, MI)</p>	<p>PRODUCT SPECS GLASS + GLAZING; TILE, STONE, + SURFACING; WALLS + PARTITIONS; CONTRACT FURNISHINGS; INTERIOR LIGHTING (ALL TYPES)</p>	
<p>September/October</p> <p>AD CLOSE SEPTEMBER 5</p> <p>MATERIAL DUE SEPTEMBER 10</p>	<p>CASE STUDY EDUCATION</p> <p>MADE IN THE USA NORTHWEST (WA, OR, ID)</p>	<p>PRODUCT SPECS EDUCATION SOLUTIONS; ROOFING + SIDING; SAFETY + SECURITY; ACOUSTICS; BUILDING ENVELOPE</p>	<p>NEOCON EAST, LONDON DESIGN FESTIVAL, CERSAIE, GREENBUILD</p>
<p>November/December</p> <p>AD CLOSE NOVEMBER 5</p> <p>MATERIAL DUE NOVEMBER 10</p>	<p>CASE STUDY RETAIL</p> <p>MADE IN THE USA MIDWEST (NE, KS, IA, MO)</p>	<p>PRODUCT SPECS HARDWARE; STOREFRONTS + ENTRANCES; HVAC; STAIRS + ELEVATORS; KITCHEN</p>	