

2018 SNAP EDITORIAL CALENDAR

ISSUE DATE	FEATURES	PRODUCTS	BONUS DISTRIBUTION
January/February AD CLOSE JANUARY 5 MATERIAL DUE JANUARY 10 JURIED ISSUE EXCELLENCE IN ADVERTISING	CASE STUDY EDUCATION MADE IN THE USA MID-ATLANTIC (NY, NJ, PA, MD)	PRODUCT SPECS FLOORING; TILE, STONE+SURFACING; EDUCATION SOLUTIONS; SITE FURNISHINGS; EXT. LIGHTING	LEDUCATION NYC MAR 13-14 DWELL ON DESIGN LOS ANGELES APR 5-7
March/April AD CLOSE MARCH 5 MATERIAL DUE MARCH 10	CASE STUDY HOSPITALITY MADE IN THE USA GULF COAST (AL, FL, LA, TX)	PRODUCT SPECS CONTR. FURNISHINGS; WALLCOVERINGS; TEXTILES; LIGHTING; FINISHES	SALONE DEL MOBILE MILANO MILAN, ITALY APRIL 17-22 HD EXPO LAS VEGAS MAY 2-4 LIGHTFAIR CHICAGO MAY 6-10 COVERINGS ATLANTA MAY 8-11 ICFF NYC MAY 20-23 BKLYN DESIGNS BROOKLYN, NY MAY 2018 NEOCON CHICAGO JUN 11-13
May/June AD CLOSE MAY 5 MATERIAL DUE MAY 10	CASE STUDY OFFICE MADE IN THE USA SOUTHERN NEW ENGLAND (CT, RI, MA)	PRODUCT SPECS ACOUSTICS; WALLS+PARTITIONS; CONTR. FURNISHINGS; LIGHTING; FLOORING	AIA NYC JUN 21-23
July/August AD CLOSE JULY 5 MATERIAL DUE JULY 10	CASE STUDY HEALTHCARE MADE IN THE USA HEARTLAND (IA, MI, MN, NE)	PRODUCT SPECS DAYLIGHTING+SUN CONTROL; ACCESSIBLE DESIGN; CONTRACT TEXTILES; PAINTS + COATINGS; GLASS+GLAZING	CONSTRUCT TBD SEP 2018
September/October AD CLOSE SEPTEMBER 5 MATERIAL DUE SEPTEMBER 10	CASE STUDY RETAIL MADE IN THE USA WEST (CA, NM, AZ)	PRODUCT SPECS WOOD; STOREFRONTS+ENTRANCES; TILE, STONE+SURFACING; HARDWARE; EXTERIOR CLADDING	AR WOMEN IN ARCHITECTURE NYC OCT 2018 INNOVATION EAST NYC OCT 2018 WESTEDGE DESIGN FAIR GREENBUILD CHICAGO NOV 14-16 NEOCON EAST PHILADELPHIA NOV 2018
November/December AD CLOSE NOVEMBER 5 MATERIAL DUE NOVEMBER 10	CASE STUDY CULTURE MADE IN THE USA GREAT LAKES: (IL, IN, MI, OH, WI)	PRODUCT SPECS ROOFING+SIDING; ACOUSTICS; LIGHTING; SITE FURNISHINGS; BUILDING ENVELOPE	KBIS/IBS ORLANDO JAN 9-11