





ISSUE: AD CLOSE DATE:	JANUARY Dec. 2, 2016	FEBRUARY Jan. 6, 2017	MARCH Feb. 6, 2017	APRIL March 3, 2017	MAY April 7, 2017	JUNE <i>SDM</i> BUYERS GUIDE April 10, 2017	
SDM 2017 EDITORIAL COVERAGE	SDM COVER STORIES & EXCLUSIVE REPORTS	2017 Industry Forecast & Trends — Plus, a Picture of the Security Industry in 2020	State of the Market: Video Surveillance	State of the Market: Security & Monitoring	State of the Market: Access Control Sustainable 'Green' Products & Practices 	27th Annual SDM 100 Report: Rank by RMR 	<ul style="list-style-type: none"> ✓ Published in June ✓ FREE Enhanced Listing Package for Advertisers with a ¼-Page or Larger Ad Includes: <ul style="list-style-type: none"> • Boldface Type in Print • Live Links Online • Logo in Print & Online • Company Description Overview • Inclusion in Request for Proposal Program ✓ FREE Page in the Corporate Capabilities Section for all Full-Page Advertisers ✓ FREE Listing in the BRAND Index ✓ Additional Ad Pages at Only \$1,000 each!
	SECURITY & CONNECTED HOME 	Residential Video	Security / Connected-Home Systems	Video Doorbells	PERS & Digital Healthcare	State of the Market Report: Fire Alarms	
	MONITORING, CLOUD & SECURITY SERVICES	Cloud Offerings for Security	Managed Access Control	Interactive Services	End User Dashboards	Software for Business Operations	
	ACCESS CONTROL & INTEGRATED SYSTEMS	Access Control: Solutions for Vertical Markets	Security Locks & Door Hardware	Wireless Access Control	Access Control & Video: Unified Systems	Perimeter Access Control	
	VIDEO SURVEILLANCE	Thermal Cameras	180° and 360° Cameras	Video Storage	Wireless Video Products	Video Kits	
	eNEWSLETTER FOCUS	<i>smartHOME eNews:</i> Report from Consumer Electronics Show	<i>SDM eNews:</i> Report from the Barnes Buchanan Conference	<i>SDM eNews:</i> ISC West Pre-show	<i>Today's Systems Integrator eNews:</i> PSA-TEC Pre-conference	<i>SDM eNews:</i> First Look at the 2017 SDM 100	
	SUPPLEMENTS, SPECIAL ISSUES	<i>SDM Monitoring TODAY</i> Annual Supplement Ad space closes Nov. 21 		<i>ISC West Show Dailies</i> Ad space closes March 14 			

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FREE VALUE ADDED BONUSES FOR FULL-PAGE PRINT ADVERTISERS	\$1,500 Webinar Credit or Add <i>Security's</i> Promotional Audience 50% Off Your Full List HTML eBlast 20% of Your Print Advertising Investment Credited to January eMedia	\$500 <i>Today's Systems Integrator</i> eNewsletter Ad Credit in February SDMTV Video Posting in February	ISC West Pre-show Print & eProduct Showcases Sponsored Tweet to all <i>SDM</i> Twitter Followers	Sponsored Post on <i>SDM's</i> Facebook Page \$1,500 Webinar Credit or Add <i>Security's</i> Promotional Audience	ESX Print & eProduct Showcases SDM 100 Database Subscriber Mailing List	 Buyer's Guide Bonus Listing Package

JUNE May 1, 2017	JULY June 2, 2017	AUGUST July 7, 2017	SEPTEMBER Aug. 4, 2017	OCTOBER Sept. 8, 2017	NOVEMBER Oct. 6, 2017	DECEMBER Nov. 7, 2017
Apps Are Everywhere in Security SDM 100 Brand Results NCS ⁺ Golden Eagle Awards	22nd Annual Top Systems Integrators Report 	State of the Market: Connected Home CSAA Central Station Excellence Awards Top Systems Integrators Brand Results	How Cybersecure Are Security Systems?	SDM Systems Integrator of the Year 	Trends in Smart Commercial Buildings	SDM Dealer of the Year 
Outdoor & Perimeter Security	Security / Connected-Home Systems	Connected Locks	Connected Thermostats	Hybrid DIY	Residential Solutions That Sell	Commercial Intrusion Alarm Systems
Financial Services	Tools & Supplies for Installation & Service	Interactive Services	Distributors' Training & Resources for Dealers	Cloud-Based Video Services	Cloud-Based Access Control	What's New From Wholesale Monitoring Companies
Cybersecurity & the IoT	Access Control Credentials: Card & Non-Card	Intercoms, Entry Controls & Emergency Stations	Enterprise Access Control Solutions	Visitor Management	Low-Powered Locks	Mass Notification & Emergency Communication
Video Management Software (VMS)	HD-CVI/HD-TVI Cameras	NVRs & DVRs	IP Megapixel Cameras	Video Power & Connectivity	Video Analytics	Video Management Software (VMS)
SDM eNews: Report from the ESX Show	TSI eNews: First look at the 2017 Top Systems Integrators Report	SDM eNews: ASIS Pre-show	smarHOME eNews: CEDIA Pre-show / Post-show	TSI eNews: Announcing the 2017 Systems Integrator of the Year	smarHOME eNews: Home Building Forecast 2018	SDM eNews: Announcing the 2017 Dealer of the Year
		2017 Guide to MONITORING SERVICES		2017 Guide to DISTRIBUTORS		
NCS ⁺ Sports Security & Safety Conference		CEDIA	ASIS International	Securing New Ground CSAA CANASA	ISC East	
\$1,500 Webinar Credit or Add <i>Security's</i> Promotional Audience SDMTV Video Posting in June Whitepaper on SDMmag.com and Promoted in the <i>SDM eNews</i>	SDM Top Systems Integrators Database Subscriber Mailing List Sponsored Tweet to <i>SDM</i> Followers	½-Page Corporate Profile \$500 <i>Today's Systems Integrator</i> eNewsletter Ad Credit Your 2-Page Supplied Insert Polybagged and Mailed with August (Limited! Ask your sales manager for details)	\$1,500 Custom Webinar Credit or Add <i>Security's</i> Promotional Audience Sponsored Note on <i>SDM's</i> Facebook Page	ISC East Print & eProduct Showcases \$500 <i>Today's Systems Integrator</i> eNewsletter Ad Credit	\$500 <i>SDM eNews</i> Ad Credit SPECIAL TECHNOLOGY SHOWCASE: ½-Page Featured Product in Special Print Section	Go Large! Buy a Full-Page Ad and Get a Second Page in December Go Larger! Buy a Full-Page Ad in December and January and Get a Second Ad of Equal Size in Both Issues! 50% Off Your Full List HTML eBlast