



**POINT OF BEGINNING**

**Sponsorships Available for**

# **GIS & Land Surveying Webinar**

**NOVEMBER**

**Sponsor this Webinar  
for only \$4,500**

## **WEBINAR WILL TOUCH ON THE FOLLOWING:**

- Market demand for GIS solutions is increasing. How can surveyors prepare to meet the demand? What tools are needed? What may already be in the surveyor's kit, ready to apply to GIS deliverables?
- What are the training and education requirements to add GIS capabilities? Where are the best sources for training? Can GIS training be used for licensure requirements (PDH)?
- How does the surveyor evaluate choices? – When considering software tools, what are the tradeoffs between proprietary and open-source? How do cloud-based and mobile GIS tools fit into the data collection and workflow?

## **WEBINAR DETAILS**

- 45-minute educational presentation
- 15 minutes of moderated Q&A
- Webinar will be archived on [www.POBOnline.com](http://www.POBOnline.com) for 12 months following the live date

## **WEBINAR SPONSORSHIP DELIVERABLES INCLUDE:**

- Logo on all promotional material
- Receive database of registrants/attendees
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**DANNY GOMEZ**  
Business Development Manager  
248-220-0664  
[gomezd@bnpmedia.com](mailto:gomezd@bnpmedia.com)

**SARAH HARDING**  
Publisher  
216-280-4467  
[hardings@bnpmedia.com](mailto:hardings@bnpmedia.com)