



# READY, SET, ACTION!

## Let **POB** Film a Product Demonstration Video Right at Your Show Booth.

### Editorial Booth Video Includes:

1. 1-2 minute editorial video shot in the booth, with one review and edit opportunity
2. File of the final video for your marketing use
3. Inclusion in the post-show eBlast
4. Leads from the clicks to your video from the eBlast
5. Video will be included in one edition of *POB's* eNewsletter
6. One social media post of the video

**Price: \$995 net**

### QUALIFYING SHOWS



**JULY**

**ESRI UC**  
July 10-14,  
San Diego, CA



**OCTOBER**

**Commercial UAV Expo**  
Oct. 22-24,  
Las Vegas, NV

**Take advantage of this LEAD GENERATION tool which will give you a FULL YEAR of online visibility!**

**Contact your sales representative to reserve your editorial booth video today!**

*Danny Gomez*

*Sarah Harding*

BUSINESS DEVELOPMENT MANAGER  
gomezd@bnpmmedia.com • 248.220.0664

PUBLISHER  
hardings@bnpmmedia.com • 216.280.4467