

GEODATAPOINT

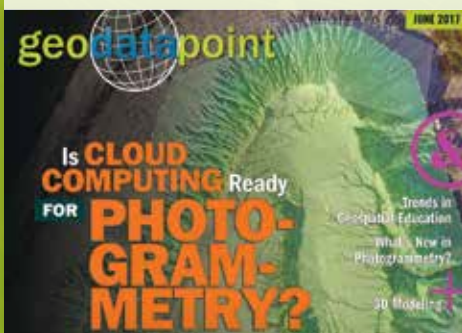
2018 EDITORIAL CALENDAR	FEBRUARY	APRIL	JUNE	AUGUST	OCTOBER	DECEMBER
GDP Ad Close	01/05/18	03/06/18	05/04/18	07/05/18	09/05/18	11/06/18
GDP Material Close	01/12/18	03/13/18	05/11/18	07/12/18	09/12/18	11/13/18
Issue Topics	BIM	LiDAR	Photogrammetry	GIS	Satellite Imagery	UAS/UAV
	Marine Mapping	Precision Ag and Forestry	Business Side and Education	Forensics	Data Management	Historical Preservation
GDP Product Showcase	GNSS Receivers	UAVs	3D Modelling	Mapping Software	Cloud Tools	Laser Scanners

ADVERTISING OPPORTUNITIES

DIGITAL EDITION

Sponsorship includes:

- A full-page interactive or standard ad in the digital edition
- Your logo and 25 words of text in the digital edition email notification
- LEADS! Provided to you from those who click on your logo/text in the email notification



NEWSLETTER

Deploys the first and third Thursday of every month. Available ad sizes include:

- Leaderboard: 728 x 90
- Medium Rectangle: 300 x 250
- Video Ad Screenshot: 350 x 196
- Text Ad: 230 x 141 image, plus 50 words of text and URL



WEBSITE CHANNEL

GeoDataPoint is a dedicated channel at POBonline.com/geodatapoint. Available ad sizes include:

- Leaderboard: 728 x 90
- Medium Rectangle: 300 x 250
- Rectangle: 180 x 150

