




# 2019 Editorial CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>AD CLOSING</b>	12/3	1/9	2/8	3/8	4/9	5/8
<b>MATERIALS DUE</b>	12/10	1/16	2/15	3/15	4/16	5/15
<b>SPECIAL REPORT</b>	Bottler Of The Year	Health & Wellness	<b>Annual Beer Market Report</b>	<b>Annual Soft Drink Report</b>	 Cannabis	Top 100 Beverage Companies
<b>CATEGORY FOCUS</b> Top brands New products Category sales results	Juice & Juice Drinks	Wine	 Kombucha	Spirits	Sports & Protein Drinks	Tea & RTD Tea
<b>BEVERAGE R&amp;D</b>	Product Development Outlook	Cognitive Health & Energy	Stevia, Erythritol, & Masking	Sports Recovery, Bone & Joint Health	<u>IFT Pre-Show Planner</u> Fiber & Probiotics	Flavor Trends
<b>INGREDIENT SPOTLIGHT</b>	Antioxidants	Domestic & Exotic Fruits	Grains & Nuts	 Cherry	 Flavonoids	Hydrocolloids
<b>PACKAGING EQUIPMENT</b>	Can Filling & Seaming		Case Packers & Wrappers	Filler Technology		
<b>PACKAGING MATERIALS</b>	Caps & Closures	Shrink & Stretch Labels		Primary Packaging: Glass, Aluminum and Plastic	Packaging Design	Inks & Coatings
<b>TRUCKS/ TRANSPORTATION</b>	Top Operators – Fleet Profile	Alternative/ Green Fuels	Driver Training	Vehicle Safety Features	Liftgates	Top Operators Fleet Profile
<b>CHANNEL STRATEGIES</b>	Supermarkets	Discount Retailers	Drug Stores	On-Premise	Category Management & Merchandising	Vending
<b>WAREHOUSE/ DISTRIBUTION</b>		Storage Systems		DSD Handheld/ Software Solutions	Carts & Hand Trucks	Telematics
<b>OPERATIONS</b>	Reusable Packaging Systems		Processing Automation		Conveyor Systems	New Facility Planning
<b>OPERATIONS PERSPECTIVE</b>	Flexible Manufacturing Arrangements	Maintenance Personnel Training	Raw Materials: Safety & Security	Regulations & Compliances	Water: Concepts & Clarifications	The Utility of Space
<b>SHOW COVERAGE</b>				<u>Natural Products Expo West</u> <u>Food Safety Summit Pre-Show</u>	<u>Craft Brerers Conference &amp; Brew Expo America</u> <u>Modex</u>	The Beverage Forum
<b>BONUS DISTRIBUTION</b>		<b>BevOps Fleet Summit</b> MAR 18-21, Las Vegas	<b>CRAFT BREWERS CONFERENCE</b> APR 8-11, Denver <b>NIGHTCLUB &amp; BAR SHOW</b> MAR 25-27, Las Vegas	<b>THE BEVERAGE FORUM</b> APR 30-May 1, Chicago <b>FOOD SAFETY &amp; SECURITY SUMMIT</b> MAY 9-11, Rosemont <b>BEVTECH 2019</b> APRIL 29-MAY 1, Charlotte	<b>IFT Annual Meeting &amp; Food Expo</b> JUN 2-5, New Orleans	
<b>SPECIAL OFFERS/ SUPPLEMENTS</b>  *For 1/2 page or larger advertisers unless otherwise noted	<b>BOGO</b> Buy a Full Page Ad & Get One of the Following FREE: • Full Page Ad • Full Page Advertorial		Annual Beer Category Report Sponsorships Available  <b>FREE EXECUTIVE COMMENTARY</b> on Craft Beer with 1/2 Page or Larger Paid Ad in This Issue	 State of the Industry LRB & Alcoholic Sector Webinar  <b>FREE WHITE PAPER</b> with link for 3 months hosted on bevindustry.com	<b>FREE BOOTH PROFILE</b> at IFT - Includes 1/6 Booth Profile Page and dedicated e-Blast	Craft Beverage Alcohol Webinar & Supplement

AUGUST  
BONUS ISSUE

JULY	AUGUST	SEPTMBER	OCTOBER	NOVEMBER	DECEMBER
6/7	7/9	8/9	9/10	10/9	11/8
6/14	7/16	8/16	9/17	10/16	11/15
State of the Industry	Digital Marketing Trends	Wholesaler of the Year	Executive of the Year	Craft Beer Report	Innovations of the Year Contract Packaging
Plant Waters	Energy Drinks & Energy Shots	Coffee & RTD Coffee	Bottled Water & Enhanced Water	Dairy Drinks & Dairy Alternatives	Private-Label Beverages
Clean Label/Non-GMO	Immune Health	Sweeteners	Performance Beverages	Color Concepts	Fortification: Vitamins & Minerals
 Spices	Citrus	Botanicals	 Chocolate	Protein	Tea
Inspection Equipment	Coding Technology	Labeling Equipment		Plastic Bottle Manufacturing	
Secondary Packaging	Labeling Materials		Pouches, Cartons, Aseptic & Bag-in-Box Packaging		Best Packages of 2019
Smaller Truck Utilization	Tire Buyer's Guide	Driver Recruitment & Retention Strategies	Driver Comfort	2019 Truck Roundup	North America Commercial Vehicle Show
Foodservice	Club Stores	Convenience Stores	Natural & Organic Retailers	Mass Merchandisers	e-Commerce
	Automated Guided Vehicles	Forklifts	Voice-Picking Technology	Warehouse Software Solutions	
Palletizers & Depalletizers	Stretch & Shrink Wrappers	High Pressure Processing (HPP)	Robotics	Sustainable Facility Goals	 Lubricants
Beverage Facility Maintenance	Totally Automated Processing	Packaging Material losses	Beverage Robotics: Applications & Results	Online Quality Monitoring	Safety Environment Today
IFT Post-Show		Pack Expo Pre-Show Planner	Natural Products Expo East	Pack Expo Post-Show SupplySide West	
		<b>NACS SHOW</b> OCT 1-4, Atlanta	<b>AMERICAS FOOD &amp; BEVERAGE SHOW</b> NOV 11-12, Miami		
		<b>NBWA CONVENTION</b> SEPT 23-26, San Diego			
		<b>PACK EXPO</b> SEPT 23-25, Las Vegas			
State of the Industry Report Category Sponsorships Available		New Product Development Webinar & Supplement		Craft Beer Report Sponsorships Available	



2019 Annual Manual

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