

## 2017 ENR MEDIA KIT

ENR Media Network: National Impact + Regional Focus

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AUDIENCE & READERSHIP (5)

ONLINE/NEWSLETTERS (9)

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## 2017 NATIONAL EDITORIAL CALENDAR

Issue Date	Editorial Features / Vertical & Targeted Media	Special Ad Sections	Advertiser Bonuses/Event & Conference Distribution	Ad Close Date (IOs in)	Ad Materials Due	Regional Edition*
Jan. 9-16	Insurance Report Photo Contest	Concrete Today I WOC Preview	World of Concrete, Jan. 17-20, Las Vegas	Dec. 22	Dec. 29	Southwest
Jan. 23	Top 25 Newsmakers <i>Contractor Business Strategy</i>			Dec. 29	Jan. 9	Southeast
Jan. 30	Sustainable Building Materials	Water/Wastewater I Special DBIA section		Jan. 9	Jan. 16	Midwest New York
Feb. 6	Five Trends to Watch at CONEXPO 2017	Bridges Today I		Jan. 16	Jan. 23	California
Feb. 13	Transportation Report: Rail Renaissance <i>Contractor Business Strategy</i>	Steel Today I		Jan. 23	Jan. 30	Texas & Louisiana
Feb. 20-27	Q1 Tech Focus	Buildings & Building Products Today I: Airports		Jan. 30	Feb. 6	Mountain States MidAtlantic
Mar. 6	Best of the Best Projects	CONEXPO Special Section	CONEXPO-CON/AGG 2017 March 7-11, Las Vegas	Feb. 13	Feb. 20	Southwest
Mar. 13	Innovative Transportation Project <i>Contractor Business Strategy</i>	Law & Risk Mitigation Today I	DBIA March 27-29 & 29-31 Transpo Water Conferences 2017 Steel Conference, March 22-24, San Antonio	Feb. 20	Feb. 27	Southeast
Mar. 20-27	Innovative Building Project: Rockefeller University Q1 Cost Report CONEXPO News Report	Insurance Today I (Liability, Performance Bonds and Workers Comp) Transportation Today I		Feb. 27	March 6	Midwest New York
Apr. 3	Innovative Energy Project: Offshore Wind <i>Contractor Business Strategy</i>	Anniversaries Section I		March 13	March 20	California
Apr. 10	Safety Report	Site & Worker Safety Section Underground Today I		March 20	March 27	Texas & Louisiana
Apr. 17-24	ENR's Annual Award of Excellence	Technology Today I Equipment Today I (Cranes, Rigging, Aerial Platforms & Scaffolding)	ENR Award of Excellence/Top 25 Newsmakers/ Best of the Best, April 13, New York City <b>BONUS AD READERSHIP STUDY</b>	March 27	April 3	Mountain States MidAtlantic

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May 1	Top 500 Design Firms	Bridges Today II	AIA Convention, April 27-29, Orlando AISTECH 2017 Iron & Steel Technology, May 8-11 Groundbreaking Women in Construction, May 2-3, San Francisco	April 10	April 17	Southwest
May 8	Trump's First 100 Days and Beyond	Water/Wastewater II		April 17	April 24	Southeast
May 15-22	Top 400 Contractors Safety Week 2017 (May 1-5) <i>Contractor Business Strategy</i>	Specialty Contracting Today I		May 1	May 8	Midwest New York
May 29-June 5	Q2 Tech Focus	Buildings & Building Products Today II: Stadiums/Arenas Technology Today II	FutureTech, May 31-June 1, San Francisco, CA	May 8	May 15	California
June 12	Top Project Delivery Firms (Top 100 Design-Build, Top 100 Construction Management-for-Fee) <i>Contractor Business Strategy</i>	Power & Energy Today I		May 22	May 29	Texas & Louisiana
June 19	Top Professional Services Firms (Top 100 CM-for-Fee, Top 50 Program Management Firms)	CMAA Special Section		May 31	June 5	Mountain States MidAtlantic
June 26-July 3	Top Design Firms Sourcebook	Insurance Today II (Surety) Modular Construction Today	CFMA Annual Conference	June 12	June 19	Southwest
July 10	Q2 Cost Report Equipment Technology	Concrete Today II		June 19	June 26	Southeast
July 17	Top 225 International Design Firms	Underground Today II SPOTLIGHT ON MEGA PROJECTS TODAY		June 26	July 3	Midwest New York
July 24-31	Innovative Building Projects <i>Contractor Business Strategy</i>	Equipment Today II		July 10	July 17	California New England
Aug. 7-14	Green/Environmental Firms Sourcebook	Buildings & Building Products Today III: Healthcare Facilities		July 24	July 31	Texas & Louisiana Northwest
Aug. 21-28	Top 250 International Contractors <i>Contractor Business Strategy</i>	International Projects Showcase I ACE MENTOR YEARBOOK Steel Today II		July 31	Aug. 7	Mountain States MidAtlantic

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Sept. 4-11	Q3 Tech Focus	Federal & Military Construction	<b>BONUS AD READERSHIP STUDY</b>	Aug. 14	Aug. 21	Southwest
Sept. 18	Innovative Energy Project	Power & Energy Today II		Aug. 28	Sept. 5	Southeast
Sept. 25- Oct. 2	Top Contractors Sourcebook <i>Contractor Business Strategy</i>	CFMA Special Section	WEFTEC Stormwater Congress SteelDay 2017	Sept. 6	Sept. 12	Midwest
		Specialty Contracting Today II Water/Wastewater Today III				New York
Oct. 9	Q3 Cost Report	P3 Today (w/DBIA) Underground Today III		Sept. 18	Sept. 25	California
Oct. 16	Global Best Projects	Technology Today III Law & Risk Mitigation Today II	Dodge Outlook 2017, Oct. 19-20, Fort Washington, MD ENR Global Best Projects Awards, Oct. 23, NY	Sept. 25	Oct. 2	Texas & Louisiana
Oct. 23	Top 600 Specialty Contractors	Demolition Today		Oct. 2	Oct. 9	Mountain States
		Transportation Today II				MidAtlantic
Oct. 30	Focus on Workforce <i>Contractor Business Strategy</i>	Education, Training and Career Development Today Insurance Today III: Risk Management/IRMI	IRMI 2017 Conference, Nov. 6-9	Oct. 9	Oct. 16	Southwest
Nov. 6-13	Top Owners Sourcebook	Bridges Today III Anniversaries Section II Power & Energy Today III		Oct. 16	Oct. 23	Southeast
Nov. 20	2018 Forecast Water Report <i>Contractor Business Strategy</i>	Concrete Today III		Oct. 30	Nov. 6	Midwest
		Cost Control & CPM Services				New York
Nov. 27- Dec. 4	Q4 Tech Focus	Technology Today IV		Nov. 6	Nov. 13	California
			New England			
Dec. 11-18	Global Sourcebook <i>Contractor Business Strategy</i>	2nd Annual Year In Products Section		Nov. 20	Nov. 27	Texas & Louisiana
		International Projects Showcase II				Northwest
Dec. 25- Jan. 1	Q4 Cost Report	2017 Year In Projects Section		Dec. 4	Dec. 11	Mountain States
		2018 Association and Key Events Calendar				MidAtlantic

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Issue Date	Regional Edition	Main Feature	Project Focus	City Scoop	Regional Special Advertising Section	Ad Close	Materials Due
Jan. 9-16	Southwest	Top Young Professionals, Legacy Award	Retrofit/Renovation	Albuquerque and Flagstaff	Arizona Builders Association Directory	Dec. 21	Dec. 28
Jan. 23	Southeast	Top Young Professionals, Legacy Award	Retrofit/Renovation	Nashville and Atlanta	SW Florida Section Georgia Report	Dec. 28	Jan. 4
Jan. 30	Midwest	Top Young Professionals, Legacy Award	Retrofit/Renovation	Chicago and Omaha		Jan. 4	Jan. 11
	New York			Buffalo/Niagara Falls			
Feb. 6	California	Top Young Professionals, Legacy Award	Retrofit/Renovation	Los Angeles	Spotlight on Unions	Jan. 11	Jan. 18
Feb. 13	Texas & Louisiana	Top Young Professionals, Legacy Award	Retrofit/Renovation	Dallas and Oklahoma City		Jan. 18	Jan. 25
Feb. 20-27	Mountain States	Top Young Professionals	Retrofit/Renovation	Salt Lake City	MidAtlantic Infrastructure Update I	Jan. 25	Feb. 1
	MidAtlantic			Washington DC			
Mar. 6	Southwest	Top Starts, Owner of the Year	Industrial/Energy	Las Vegas		Feb. 8	Feb. 15
Mar. 13	Southeast	Top Starts, Owner of the Year	Industrial/Energy	Orlando and Charlotte	Carolinas Report Transportation	Feb. 15	Feb. 22
Mar. 20-27	Midwest	Top Starts, Owner of the Year	Industrial/Energy	Detroit and Kansas City	Port Authority Supplement Infrastructure Update	Feb. 22	March 1
	New York			Camden, NJ			
Apr. 3	California	Top Starts, Owner of the Year	Industrial/Energy	San Francisco		March 8	March 15
Apr. 10	Texas & Louisiana	Top Starts, Owner of the Year	Industrial/Energy	Austin and Jackson, MS	Houston's IAH Airport Renovation of Terminal C Project Profile	March 15	March 22
Apr. 17-24	Mountain States	Top Starts, Owner of the Year	Industrial/Energy	Denver	MidAtlantic Transportation Report	March 22	March 29
	MidAtlantic			Philadelphia			
May 1	Southwest	Top Design Firms, Design Firm of the Year	Green/Environmental	Phoenix and Santa Fe	ABA Profile	April 5	April 12
May 8	Southeast	Top Design Firms, Design Firm of the Year	Green/Environmental	Birmingham and Tampa	Spotlight on Design Build Alabama Report	April 12	April 19

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May 15-22	Midwest	Top Design Firms, Design Firm of the Year	Green/Environmental	Milwaukee and Cleveland	Transportation	April 26	May 3
	New York			North Jersey/Long Island	NY Rail and Transit Report Spotlight on Tri-State Healthcare Sector		
May 29-June 5	California	Top Design Firms, Design Firm of the Year	Green/Environmental	San Diego	Spotlight on Downtown LA	May 3	May 10
June 12	Texas & Louisiana	Top Design Firms, Design Firm of the Year	Green/Environmental	San Antonio and Baton Rouge	The Horseshoe Project/Margaret McDermott Bridge Transportation & Infrastructure Update	May 17	May 24
June 19	Mountain States	Top Design Firms, Design Firm of the Year	Green/Environmental	Boise	Spotlight on Higher Ed MidAtlantic Healthcare Spotlight	May 24	May 31
	MidAtlantic			Baltimore			
June 26-July 3	Southwest	Top Contractors, Contractor of the Year	Infrastructure	Las Cruces		June 7	June 14
July 10	Southeast	Top Contractors, Contractor of the Year	Infrastructure	Miami and Raleigh	Central Florida Report & Projects ABC Gulf Coast Annual Profile South Florida AGC Tennessee Report	June 14	June 21
July 17	Midwest	Top Contractors, Contractor of the Year	Infrastructure	Minneapolis and Des Moines	AGC of NYS	June 21	June 28
	New York			Albany/Schenectady/Troy			
July 24-31	California	Top Contractors, Contractor of the Year	Infrastructure	Sacramento and Honolulu	Transportation & Infrastructure Water/Wastewater	July 6	July 12
	New England	Top Contractors, Top Young Professionals, Legacy Award		Boston	Transportation and Infrastructure Update		
Aug. 7-14	Texas & Louisiana	Top Contractors, Contractor of the Year	Infrastructure	Houston and New Orleans	Spotlight on Top NW Projects	July 19	July 26
	Northwest	Top Contractors, Top Young Professionals, Legacy Award					
Aug. 21-28	Mountain States	Top Contractors, Contractor of the Year	Infrastructure	Cheyenne and Fargo	MidAtlantic Infrastructure Update II	July 26	Aug. 2
	MidAtlantic			Richmond			
Sept. 4-11	Southwest	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	Reno/Sparks	Nevada Contractors Association	Aug. 9	Aug. 16
Sept. 18	Southeast	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	Jacksonville and Savannah	ABC of GA Profile Education Construction Report Safety Alliance Spotlight	Aug. 23	Aug. 30

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<b>Sept. 25- Oct. 2</b>	Midwest	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	St. Louis and Louisville	Construction Site Safety	Aug. 30	Sept. 6
	New York	Best Projects	Project of the Year	Rochester	Healthcare & Higher Ed		
<b>Oct. 9</b>	California	Best Projects	Project of the Year	Riverside		Sept. 13	Sept. 20
<b>Oct. 16</b>	Texas & Louisiana	Best Projects	Project of the Year	Ft. Worth and Tulsa	TCA Annual Profile	Sept. 20	Sept. 27
<b>Oct. 23</b>	Mountain States	Best Projects	Project of the Year	Billings	Demolition Today	Sept. 27	Oct. 4
	MidAtlantic			Wilmington, DE			
<b>Oct. 30</b>	Southwest	Best Projects	Project of the Year	Tucson		Oct. 4	Oct. 11
<b>Nov. 6-13</b>	Southeast	Best Projects	Project of the Year	Greenville, SC and Memphis	Miami/South Florida Report & Projects Healthcare Construction Report	Oct. 11	Oct. 18
<b>Nov. 20</b>	Midwest	Best Projects	Project of the Year	Indianapolis and Columbus, OH	Demolition	Oct. 25	Nov. 1
	New York	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	New York City			
<b>Nov. 27- Dec. 4</b>	California	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	San Jose	New England Construction Spotlight	Nov. 1	Nov. 8
	New England	Best Projects	Project of the Year	Providence			
<b>Dec. 11-18</b>	Texas & Louisiana	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	Lake Charles, LA and Little Rock, AR	LAGC Report Transportation & Infrastructure Report	Nov. 21	Nov. 29
	Northwest	Best Projects	Project of the Year				
<b>Dec. 25- Jan. 1</b>	Mountain States	Top Specialty Contractors, Specialty Contractor of the Year	Buildings	Colorado Springs	ABC of CO	Nov. 29	Dec. 6
	MidAtlantic			Harrisburg, PA			