

JANUARY

Ad Close: 12/14/17
 Materials Due: 12/19/17

FEBRUARY

Ad Close: 1/18/18
 Materials Due: 1/23/18

MARCH

Ad Close: 2/15/18
 Materials Due: 2/20/18

APRIL

Ad Close: 3/20/18
 Materials Due: 3/23/18

MAY

Ad Close: 4/6/18
 Materials Due: 4/19/18

JUNE

Ad Close: 5/21/18
 Materials Due: 5/24/18

	ICE Totally Gaming Show Issue		NIGA Pre-Show Issue	NIGA Show Issue	Southern Casinos	The Technology Issue
PRODUCT FEATURES	<p>EUROPEAN SUPPLIERS TARGETTING AMERICA</p> <ul style="list-style-type: none"> • Slots • Tables • Systems • ETGs • eGaming • Peripherals • Cash Handling <p>MARKETING TO MILLENNIALS</p> <ul style="list-style-type: none"> • Marketing • Promotions • Players Clubs • Tracking • Systems • Analytics 	<p>MANAGEMENT SYSTEMS</p> <ul style="list-style-type: none"> • Casino • Hospitality • Retail • Software • Analytics <p>FURNITURE & SEATING</p> <ul style="list-style-type: none"> • Slots • Table Games • Lobbies • Rooms • Lounges • Bars • Restaurants • Ergonomics 	<p>ELECTRONIC TABLE GAMES</p> <ul style="list-style-type: none"> • Poker • Blackjack • Roulette • Craps • Side Bets • eGaming • Skill Games <p>DIGITAL SIGNAGE</p> <ul style="list-style-type: none"> • Slots • Table Games • Digital Systems • Monitors • Lighting • Electronics • LCDs 	<p>COMPUTER HARDWARE & PLATFORMS</p> <ul style="list-style-type: none"> • Casinos • Slots • Systems • PCs • IoT • Cloud • Middleware <p>CLASS II SLOTS</p> <ul style="list-style-type: none"> • Slots • Systems • Cabinets • Peripherals 	<p>PLAYER TRACKING</p> <ul style="list-style-type: none"> • Software • Peripherals • Marketing • Analytics • BI <p>PAYMENT SOLUTIONS</p> <ul style="list-style-type: none"> • Cashless • Electronic • Currency • Check • Card • TITO • Mobile 	<p>VIRTUAL REALITY & GAMING</p> <ul style="list-style-type: none"> • Slots • Tables • eGaming • Skill Games <p>CASH HANDLING: BILL VALIDATORS</p> <ul style="list-style-type: none"> • Player Tracking • Marketing • Systems • Software
MARKET UPDATES	European Casinos	Asian Casinos	Tribal Gaming Update	Western Casinos	Southern Casinos	Sports Wagering
TOPIC-FOCUSED eBLASTS		Security & Surveillance Products		NIGA Preview	Cash Handling	
CONTESTS & STUDIES	Gaming's Best Boards	Best Place to Work Contest		Top 20 Gaming Products	Best Charitable Events Contest	
SPECIAL SECTIONS	<p>ICE SHOW PREVIEW</p> <ul style="list-style-type: none"> • Slots • Tables • Peripherals • Cash Handling • Services • Furniture • Design • Surveillance • F&B <p>TABLE GAMES & ACCESSORIES TO WATCH</p> <ul style="list-style-type: none"> • Tables Games • Cards • Chips • Shufflers • Side Bets • Systems 	<p>BACK OFFICE OPERATIONS</p> <ul style="list-style-type: none"> • Cash Processing • Management Systems • Business Software • Analytics • Computer Hardware • Consultants <p>SECURITY & SURVEILLANCE TO WATCH</p> <ul style="list-style-type: none"> • Cameras • Systems • Controllers • Cybersecurity • Recorders 	<p>FOCUS ON: TRIBAL INNOVATION UPDATE</p> <ul style="list-style-type: none"> • Slots • Tables • Systems • ETGs • eGaming <p>F&B FRANCHISES TO WATCH</p> <ul style="list-style-type: none"> • Restaurants • Fast Food • Stands • Carts • Bars 	<p>NIGA SHOW PREVIEW</p> <ul style="list-style-type: none"> • Slots • Tables • Peripherals • Cash Handling • Services • Furniture • Surveillance • Design • F&B <p>INNOVATION FROM EUROPE eBOOK</p> <ul style="list-style-type: none"> • Slots • Tables • Systems • ETGs • eGaming 	<p>CASINO F&B STATE OF THE INDUSTRY</p> <ul style="list-style-type: none"> • Restaurants • Bars • Nightclubs • Food Courts • Room Service • Management Systems • Franchises • Design • Kitchen Equipment 	<p>MARKETING TECHNOLOGY TO WATCH</p> <ul style="list-style-type: none"> • Analytics • Data Mining • Systems • Software <p>ONLINE GAMING COMPANIES TO WATCH</p> <ul style="list-style-type: none"> • Slots • Tables • eGaming • Systems • Online Wagering • Social Games
SHOW DISTRIBUTION	<p>ICE Feb. 6-8 London, U.K.</p> <p>Raving's Indian Gaming National Marketing Conference Jan 29 -31 Durant, OK</p>		<p>NIGA April 17-20 Las Vegas, NV</p>	<p>NIGA April 17-20 Las Vegas, NV</p>		
VALUE ADDED	Buy a 1/2 page or larger, receive a 2nd one FREE	Pre-qualified SALES LEADS	Product Spotlight IN ISSUE	CORPORATE PROFILES	Buy a 1/2 page or larger, receive a 2nd one FREE	Hot Product eBlast To Subscribers and CM&TC Attendees

G2E ISSUES

JULY

Ad Close: 6/18/18
Materials Due: 6/21/18

AUGUST

Ad Close: 7/18/18
Materials Due: 7/5/18

SEPTEMBER

Ad Close: 8/22/18
Materials Due: 8/27/18

OCTOBER

Ad Close: 9/12/18
Materials Due: 9/18/18

NOVEMBER

Ad Close: 10/12/18
Materials Due: 10/16/18

DECEMBER

Ad Close: 11/19/18
Materials Due: 11/26/18

CMTC & OIGA Show Issue		G2E Pre-show issue	G2E Show Issue	Design Issue	Emerging Gaming Suppliers
<p>FLOOR-WIDE PROMOTIONAL SYSTEMS</p> <ul style="list-style-type: none"> • Systems • Slots • Marketing • Analytics • Signage • Software <p>INFORMATION KIOSKS & ATMS</p> <ul style="list-style-type: none"> • Marketing • Promotions • Wayfinding • Monitors 	<p>AIR QUALITY UPDATE</p> <ul style="list-style-type: none"> • HVAC • Odor Remediation • Scent Systems • Filters • Room Units <p>NEW TABLE GAME CONCEPTS</p> <ul style="list-style-type: none"> • Baccarat • Roulette • Blackjack • Craps • Electronic Games • Cards • RFID • Dice 	<p>RESORT AMENITY INNOVATION</p> <ul style="list-style-type: none"> • Pool • Spa • Golf • Event Centers • Theaters • Recreational Facilities <p>THE EFFICIENT CASINO</p> <ul style="list-style-type: none"> • Electronics • Power • Analytics • Electronic Systems • Back Office Systems 	<p>PROGRESSIVE SLOTS</p> <ul style="list-style-type: none"> • Slots • Systems • Cabinets • Peripherals <p>SCREENS & MONITORS</p> <ul style="list-style-type: none"> • Slots • Signage • Kiosks • VLTS • Systems <p>SECURITY SYSTEMS</p> <ul style="list-style-type: none"> • Surveillance • Biometrics • Training • Software 	<p>BEST NEW PRODUCTS AT G2E</p> <ul style="list-style-type: none"> • Slots • Peripherals • Tables • Cash Handling • Surveillance • Signage • Management Systems • Seating <p>SOCIAL GAMING</p> <ul style="list-style-type: none"> • Online Slots • iTable Games • Web Gaming Systems • Geolocation • Mobile Gaming • Internet Security 	<p>CASH HANDLING SYSTEMS</p> <ul style="list-style-type: none"> • Systems • Software • Accounting • Cage • BI • Analytics <p>CASINO MANAGEMENT SYSTEMS</p> <ul style="list-style-type: none"> • Networks • Player Tracking • Marketing • Systems
<p>Architecture & Design in Indian Country</p>	<p>Midwestern Casinos</p>	<p>Eastern Casinos</p>	<p>Nevada Casinos</p>	<p>Casino Resort Design Trends</p>	<p>World Casinos</p>
		<p>G2E Preview</p>		<p>Casino Design & Architecture</p>	
<p>Game Changers Marketing Awards</p>		<p>Romero Marketing Awards</p>	<p>CEO Salary Survey</p>	<p>Casino Design Sketch Contest</p>	<p>Best New Table Games</p>
<p>REWARD & INCENTIVE PRODUCTS</p> <ul style="list-style-type: none"> • Players Clubs • Marketing • Player Tracking • Systems <p>OIGA SHOW PREVIEW</p> <ul style="list-style-type: none"> • Slots • Peripherals • Tables • Cash Handling • Bingo Products • Design 	<p>HUMAN RESOURCE PROVIDERS TO WATCH</p> <ul style="list-style-type: none"> • Recognition Programs • Software • Management Systems • Staffing • Training • Education <p>CASINO CASH MANAGEMENT eBook</p> <ul style="list-style-type: none"> • Back Office Systems • TITO • Validators • Debit and Cashless Systems • Compliance • Electronic Payments • Financial Services • ATMs/Kiosks 	<p>CASINO CONSULTANTS TO WATCH</p> <ul style="list-style-type: none"> • Gaming • Training • Marketing • Technology • Business • Financial <p>HOSPITALITY eBook</p> <ul style="list-style-type: none"> • Restaurants • Bars • Nightclubs • Food Courts • Room Service • Franchises • Management Systems • Design • Kitchen Equipment 	<p>G2E PREVIEW GAMES & PERIPHERALS</p> <ul style="list-style-type: none"> • Printers • Validators • TITO • Cash Handling • Seating • Signage • Smart Cards • Player's Clubs • Bonus Systems <p>LAW FIRMS TO WATCH</p> <ul style="list-style-type: none"> • Regulation • Legal Issues • Consulting • Casinos 	<p>TABLE GAMES CONFERENCE SHOWCASE</p> <ul style="list-style-type: none"> • Poker • Craps • Blackjack • Roulette • Side Bets • Signage • Systems <p>CASINO ADVERTISING FIRMS TO WATCH</p> <ul style="list-style-type: none"> • Outdoor • Print • Electronic • Internet • Mobile • Television • Radio 	<p>2019 BUYERS GUIDE</p> <p>EMERGING GAMING SUPPLIERS TO WATCH</p> <ul style="list-style-type: none"> • Slots • Tables • Systems • eGaming • Apps • Peripherals • Software
<p> HOST DEVELOPMENT CONFERENCE Las Vegas, NV July 16-17</p> <p> CASINO MARKETING & TECHNOLOGY CONFERENCE Las Vegas, NV July 17-18</p> <p>OIGA July 23-25</p>		<p>G2E Oct. 9-11 Las Vegas, NV</p>	<p>G2E Oct. 9-11 Las Vegas, NV</p>	<p> TABLE GAMES CONFERENCE Las Vegas, NV Nov. 5-7</p>	
<p>VIDEO ONLINE for ONE MONTH</p> <p>CORPORATE PROFILES for CM&TC Exhibitors</p>	<p>Pre-qualified SALES LEADS</p>	<p>Fast Start Corporate Profile</p>	<p>ADVERTORIAL</p>	<p>Product eBLAST</p>	<p>1,000 NAMES OF YOUR CHOICE</p>