



Beverage Industry

Coming in November

AD CLOSE: OCTOBER 16



COVER STORY — EXECUTIVE OF THE YEAR

Find out which beverage leader will earn the coveted 2018 Executive of the Year.

Special Report — Craft Beer Report

The craft brewing industry has experienced a deceleration in dollar and volume growth due to mergers and acquisitions as well as market saturation. Learn what trends and tactics are being used to accelerate growth options for the beer segment.

Category Focus — Dairy Drinks & Alternatives

Almond milk has gained ground along with the plant-based dairy alternatives segment as a whole. How have the other dairy and non-dairy beverage segments fared in 2017?

Channel Strategies — Mass Merchandisers

Mass merchandisers have turned to click-and-collect as well as home-delivery models to appeal to consumers who are looking for convenience. Find out what other trends are impacting this retail channel.

Beverage R&D — Color Concepts

The color of a beverage is not only important to support its flavor component, but it also helps in appealing to consumers upon first glance. From natural options to vibrant varieties, learn about the latest trends in colors.

Ingredient Spotlight — Protein

Protein from sources including whey, soy and casein is riding the better-for-you bandwagon and appearing more often in beverages. Learn about the benefits and challenges of formulating with these proteins and many more.

Packaging Equipment — Plastic Bottle Manufacturing

In addition to various bottle sizes, custom-shaped bottles continue to grace retail shelves. Learn how plastic bottle manufacturing equipment is evolving to accommodate these trends.

Warehouse — Warehouse Software Solutions

Learn how warehouse software and control systems can help beverage facilities improve productivity and efficiency throughout the supply chain.

Operations — Sustainable Facility Goals

As plant managers strive to be more sustainable, they are finding new ways to help their facility cut its waste output. Learn how beverage warehouses can reduce their carbon footprint.

Reaching the
Entire Global
Beverage Marketplace
with New Trends,
Technology
& Products

MAGAZINE*

36,652

average circulation



WEBSITE*

122,136

average pageviews

70,267

average sessions

59,782

average users



* Beverage Industry June 2018 BPA Brand Report

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