



# Beverage Industry

## Coming in November

### AD CLOSE: OCTOBER 17



**Reaching  
the Entire  
Global Beverage  
Marketplace  
with New Trends,  
Technology  
& Products**



#### **COVER STORY — SUJA JUICE**

Health-and-wellness trends have consumers turning to a variety of beverages for refreshment and function. Suja Juice has seen its portfolio expand on flagship cold-pressed juice lineup to include Drinking Vinegars, Probiotic Waters and now Kombucha.

#### **Special Report — Craft Beer Report**

The craft brewing industry has experienced a deceleration in dollar and volume growth due to mergers and acquisitions as well as market saturation. Learn what trends and tactics are being used to accelerate growth options for the beer segment.

#### **Category Focus — Dairy Drinks & Alternatives**

Almond milk has gained ground along with the plant-based dairy alternatives segment as a whole. How have the other dairy and non-dairy beverage segments fared in 2017?

#### **Channel Strategies — Mass Merchandisers**

Mass merchandisers have turned to click-and-collect as well as home-delivery models to appeal to consumers who are looking for convenience. Find out what other trends are impacting this retail channel.

#### **Beverage R&D — Color Concepts**

The color of a beverage is not only important to support its flavor component, but it also helps in appealing to consumers upon first glance. From natural options to vibrant varieties, learn about the latest trends in colors.

#### **Ingredient Spotlight — Protein**

Protein from sources including whey, soy and casein is riding the better-for-you bandwagon and appearing more often in beverages. Learn about the benefits and challenges of formulating with these proteins and many more.

#### **Packaging Equipment — Plastic Bottle Manufacturing**

In addition to various bottle sizes, custom-shaped bottles continue to grace retail shelves. Learn how plastic bottle manufacturing equipment is evolving to accommodate these trends.

#### **Distribution — North America Commercial Vehicle Show**

*Beverage Industry* distribution columnist Tom Kelley provides a comprehensive report about the new releases from the North America Commercial Vehicle Show.

#### **Warehouse — Warehouse Management Software**

Learn how warehouse management software and control systems can help beverage facilities improve productivity and efficiency throughout the supply chain.

#### **Operations — Sustainable Facility Goals**

As plant managers strive to be more sustainable, they are finding new ways to help their facility cut its waste output. Learn how beverage warehouses can reduce their carbon footprint.