

Beers, Brews + BEVERAGES

A Taste of What's to Come



Annual Beer Market Report

Ad Close: February 8, 2019

MARCH ISSUE

Delving into the individual segments of the beer category — domestic beer, imported beer, craft beer, hard cider and flavored malt beverages — this special section will cover the performance, trends and notable releases that set each subcategory apart.

Bonus Distribution:

CRAFT BREWERS CONFERENCE
April 9-11, Denver

NIGHTCLUB & BAR SHOW
March 25-27, Las Vegas

Ad Bonus Opportunity:

FREE EXECUTIVE COMMENTARY
on Craft Beer with 1/2 Page or
Larger Paid Ad in This Issue



Annual Soft Drink Report

Ad Close: March 8, 2019

APRIL ISSUE

Consumers' interest in healthy beverages continues to grow. Learn how this macro trend has impacted the carbonated soft drink (CSD) category in terms of trends and performance. This also will detail what beverage-makers are doing to bring consumers back to the category.

Bonus Distribution:

THE BEVERAGE FORUM
April 30-May 1, Chicago

FOOD SAFETY SUMMIT
May 6-9, Rosemont

Ad Bonus Opportunity:

FREE WHITE PAPER
with link for 3 Months
Hosted on bevindustry.com



Craft Beer Report

Ad Close: October 9, 2019

NOVEMBER ISSUE

The craft brewing industry continues to make strides in the overall beer category, but how long can it sustain this growth? This report will cover the new product and distribution trends that craft brewers will consider to maintain growth projections.

Beverage
Industry

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