

IS YOUR GLASS HALF FULL with these Special Issue Opportunities?



Bottler of the Year

Ad Close: December 3rd

JANUARY ISSUE

Beverage Industry's annual feature highlights a top-performing bottler within the carbonated soft drinks space as well as other non-alcohol beverage options. Expansive portfolios, sales performance, state-of-the-art warehouse and distribution operations, and community involvement are some of the criteria that the staff at *Beverage Industry* uses to determine which distributor will be named Bottler of the Year.

January Ad Bonus Opportunity:

BOGO

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- Full Page Ad
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Wholesaler of the Year

Ad Close: August 9th

SEPTEMBER ISSUE

Beverage Industry's annual feature highlights a top-performing wholesaler within the beer, wine and spirits space. Expansive portfolios, sales performance, state-of-the-art warehouse and distribution operations, and community involvement are some of the criteria that the staff at *Beverage Industry* uses to determine which distributor will be named Wholesaler of the Year.

September Bonus Distribution:

NACS SHOW

Oct 1-4, Atlanta

NBWA CONVENTION

Sept 23-26, San Diego

PACK EXPO

Sept 23-25, Las Vegas



Executive of the Year

Ad Close: September 10th

OCTOBER ISSUE

Whether from large corporations or emerging brands, top executives in the beverage market are using their expertise to propel their business forward. In *Beverage Industry's* annual Executive of the Year feature, leaders are selected based on sales performance, distribution growth, innovative new product development, dynamic marketing campaigns, leadership qualities and much more.



Innovations of the Year

Ad Close: November 8th

DECEMBER ISSUE

Each year the beverage market is flooded with new products. Whether its dynamic flavors, up-and-coming ingredient formulations, designed for convenience, or on the cutting edge of health and wellness, alcohol and non-alcohol beverage-makers are showing their creativity with these new beverages.

Average Users: **59,782**

Average Pageviews: **122,636**

Average Circulation*: **36,661**

*Beverage Industry, BPA Report, June 2018

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SPECIAL ISSUE
Opportunities
Today!

Beverage
Industry

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