

STATE ¹ OF THE Industry

July 2019 Issue



Special Report:

Beverage Industry provides an in-depth look at the performances and trends taking place in both the non-alcohol and alcohol categories in the last year. The annual report will highlight the impact macro trends like health and wellness, clean label, fortification and premiumization are having on the 10 categories detailed on the next page.

STATE OF THE Industry

Report Sponsorships

Beverage Industry

SPONSOR A STATE OF THE INDUSTRY CATEGORY WITH A FULL-PAGE AD PLACEMENT!

Sponsorship Includes:

- Front cover and report cover logo treatment
- Sponsor identification on 1st page of applicable section
- Full-page ad placement (as outlined above); 1st right-hand page of applicable section

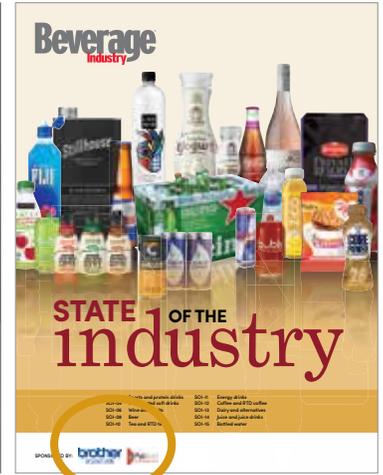
Category Sponsorships Offered:

- Juice & Juice Drinks
- Wine & Spirits Beer
- Carbonated Soft Drinks
- Sports & Protein Drinks
- Tea & RTD Tea
- Energy Drinks & Shots
- Coffee & RTD Coffee
- Bottled Water & Enhanced Water
- Dairy Drinks & Alternatives

PRICE: \$2,500 net

AD CLOSE:
June 8

MATERIALS DUE:
June 15



Sponsorship opportunities will help you get in front of your target audience as a knowledge leader. Place your ads for a specific product, service or corporate campaigns next to this highly anticipated report.

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