

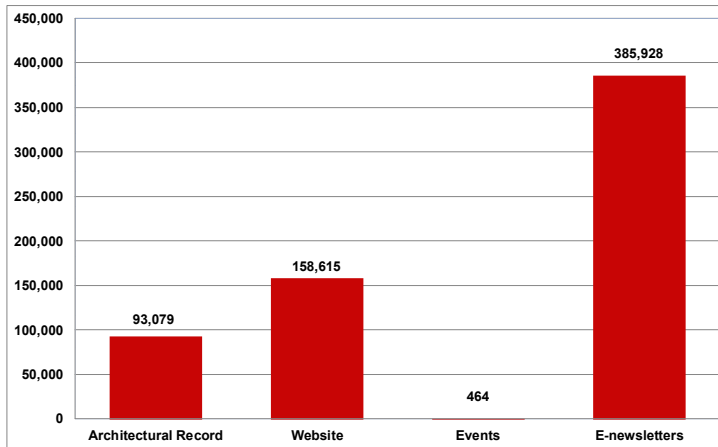
CONSOLIDATED MEDIA REPORT

Business Publication

6 months ended June 30, 2017

ARCHITECTURAL RECORD

TOTAL GROSS CONTACTS: 638,086*

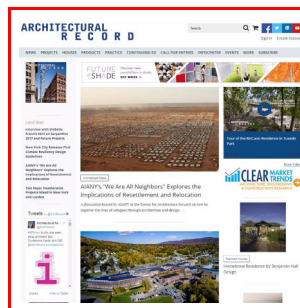
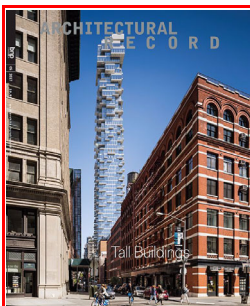


EXECUTIVE SUMMARY

PRODUCT	CONTACTS	PERIOD
Architectural Record: (See pages 2 - 6)	Qualified Paid & Nonpaid: 93,079	6 months ended June 30, 2017 <i>Subject to Audit</i>
Website[^] (See page 6) www.architecturalrecord.com https://continuingeducation.bnppmedia.com	Average Page Impressions: 684,369 Average Visits: 247,591 Average Unique Browsers: 158,615	6 months ended June 30, 2017
Events (See page 7)	Total Registrants: 464	6 months ended June 30, 2017
E-newsletters^{^^} (See page 7)	Average Net Distribution Per Issue: 385,928	6 months ended June 30, 2017
Social Media (See page 8)	Twitter Followers: 651,009 Facebook Likes: 631,326	As of June 30, 2017
App Downloads^{^^} (See page 8)	Architectural Record Apple App: 3,704 Architectural Record CE Apple App: 2,520	From Launch through June 30, 2017

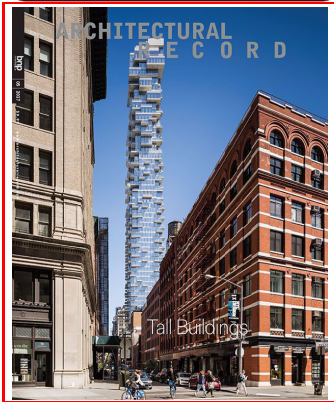
*Total Gross Contacts include Qualified Paid and Nonpaid Circulation, Unique Browsers, Events Total Registrants and E-newsletter Average Net Distribution Per Issue. Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.

[^]SOURCE: Site Certifier ^{^^}SOURCE: AAM Digital Audit



CHANNEL PROFILES

ARCHITECTURAL RECORD



Field Served: ARCHITECTURAL RECORD serves the architectural and engineering markets in the building industry and other businesses and industries as reported in Par. 3A.

Published by: BNP Media II, LLC
Frequency: Monthly

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 93,079

1A AVERAGE QUALIFIED PAID CIRCULATION

Print Only, See Explanatory	38,194	
Digital Only, See Explanatory	1,236	
Print & Digital (Unduplicated), See Explanatory	2,881	
Total Individual	42,311	
Sponsored Individually Addressed, See Explanatory	1,477	
Multi-Copy Same Addressee, See Explanatory	348	
Single Copy Sales, See Explanatory	994	
Total Average Qualified Paid Circulation		45,130

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Individual	47,949	
Total Average Qualified Nonpaid Circulation		47,949

1C AVERAGE NONQUALIFIED CIRCULATION

Allocated For Shows & Conventions	1,733	
Miscellaneous, Including Staff Copies - Print Only	3,145	
Miscellaneous, Including Staff Copies - Digital Only	102	
Miscellaneous, Including Staff Copies - Print & Digital (Unduplicated)	1,170	
Total Miscellaneous, Including Staff Copies, See Explanatory	4,417	
Total Average Nonqualified Circulation		6,150

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

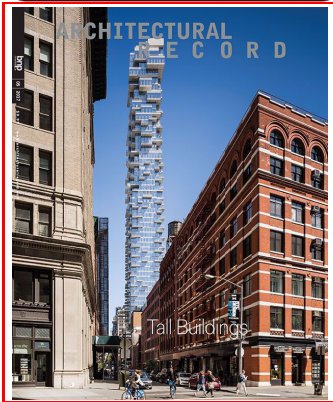
None

CHANNEL PROFILES

**ARCHITECTURAL
RECORD**

2

QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES



2017 Issue	Total	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Total Qualified Nonpaid
Jan	92,745	40,774	983	2,254	44,011	48,734
Feb	92,988	41,845	1,106	2,551	45,502	47,486
Mar	92,791	41,916	1,219	2,852	45,987	46,804
Apr	92,987	40,731	1,305	3,064	45,100	47,887
May	93,659	40,404	1,379	3,226	45,009	48,650
Jun	93,303	40,407	1,425	3,340	45,172	48,131

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY 2017 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 0.3% LESS THAN THE PERIOD AVERAGE
- QUALIFIED NONPAID CIRCULATION WAS 1.5% GREATER THAN THE PERIOD AVERAGE

3A BUSINESS/OCCUPATIONAL ANALYSIS

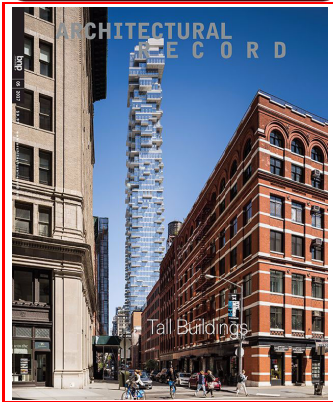
Classification by Business & Industry	Total	%	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Total Qualified Nonpaid	Architecture, Corporate/ Executive, General Management (Note 1)	Design	Draftsperson/ Technical Staff	Instructor/ Student	Other
Architecture Firm/Interior Design Firm/ Engineering Firm	66,520	71.0	17,412	840	1,966	20,218	46,302	58,670	1,717	1,324	148	4,661
Contracting Firm	2,451	2.6	1,217	46	125	1,388	1,063	1,997	105	47	3	299
Facility Management/Development.....	3,017	3.2	1,646	64	207	1,917	1,100	2,331	64	50	9	563
Training/Education	1,995	2.1	1,651	108	219	1,978	17	652	26	32	399	886
Associations/Libraries	605	0.7	572	8	17	597	8	177	2	11	10	405
Others Allied to the Field.....	17,993	19.2	16,828	313	692	17,833	160	5,017	245	153	136	12,442
Other Paid Circulation												
Subscriptions												
Single Copy Sales	1,078	1.2	1,078			1,078						
Total Qualified Circulation	93,659	100.0	40,404	1,379	3,226	45,009	48,650	68,844	2,159	1,617	705	19,256

Note 1: Architecture, Corporate/Executive, General Management includes owner, partner, president, vice president and C-level officer.

CHANNEL PROFILES

ARCHITECTURAL RECORD

3B AGE OF SOURCE DATA ANALYSIS



Source	Qualified Within			Total	%
	1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:					
Total Direct request from recipient:	15,126	6,814		21,940	45.1
Written.....	5,417	1,598		7,015	14.4
Telecommunication	5,163	4,329		9,492	19.5
Internet and E-mail.....	4,546	887		5,433	11.2
Total Direct request from recipient's company:					
Written					
Telecommunication					
Internet and E-mail.....					
Total Communication other than request:					
Written.....					
Telecommunication					
Internet and E-mail.....					
Association					
Business Directories, See Explanatory	3,328			3,328	6.8
Lists, See Explanatory	15,991	7,391		23,382	48.1
Acquired Circulation					
Other Sources					
Total Qualified Nonpaid Circulation	34,445	14,205		48,650	100.0
Percent	70.8	29.2		100.0	
Paid Subscription Circulation.....				43,931	
Paid Acquired Circulation					
Single Copy Sales				1,078	
Total Qualified Circulation				93,659	

The figures used in Par. 3B are based on percentages established for the November 2016 issue and projected against the totals for the May 2017 issue.

3C MAILING ADDRESS ANALYSIS

	Total	%	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Total Qualified Nonpaid
Individual by name and title and/or occupation .	75,488	81.5	22,720	1,244	2,969	26,933	48,555
Individual by name only	15,314	16.5	14,962	124	228	15,314	
Title or occupation only	249	0.3	187	6	11	204	45
Company name only	1,095	1.2	1,026	5	18	1,049	46
Multi-Copy Same Addressee	435	0.5	431			431	4
Total Qualified Paid Subscription & Nonpaid Circulation.....	92,581	100.0	39,326	1,379	3,226	43,931	48,650
Single Copy Sales	1,078						
Total Qualified Circulation.....	93,659						

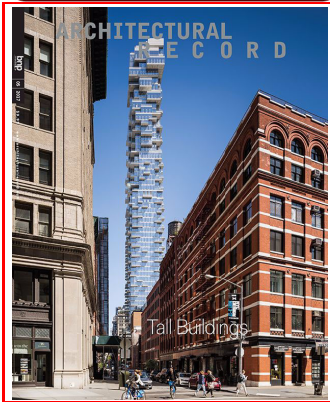
The figures used in Par. 3C are based on percentages established for the November 2016 issue and projected against the totals for the May 2017 issue.

ARCHITECTURAL RECORD

CHANNEL PROFILES

ARCHITECTURAL RECORD

4 GEOGRAPHIC ANALYSIS



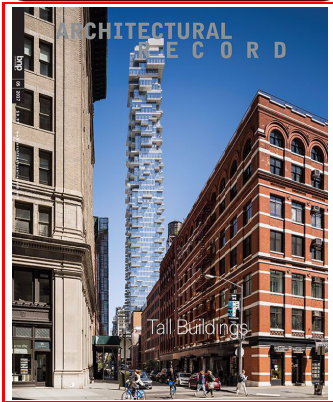
State	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid	Total Circulation
Alabama	318	1	16	335	528	863
Arizona	611	14	41	666	1,000	1,666
Arkansas	140	4	14	158	331	489
California	6,792	188	513	7,493	6,171	13,664
Colorado	938	23	63	1,024	1,488	2,512
Connecticut	579	7	35	621	840	1,461
Delaware	55	2	4	61	84	145
District of Columbia	367	8	44	419	406	825
Florida	1,975	48	137	2,160	2,535	4,695
Georgia	786	23	60	869	1,231	2,100
Idaho	161	18	56	235	298	533
Illinois	1,832	40	146	2,018	2,353	4,371
Indiana	369	9	20	398	649	1,047
Iowa	223	7	15	245	394	639
Kansas	252	4	13	269	465	734
Kentucky	208	8	15	231	412	643
Louisiana	288	4	10	302	666	968
Maine	151	4	5	160	209	369
Maryland	703	25	61	789	866	1,655
Massachusetts	1,407	45	136	1,588	1,718	3,306
Michigan	673	9	42	724	1,249	1,973
Minnesota	536	19	32	587	954	1,541
Mississippi	88		8	96	231	327
Missouri	502	11	38	551	942	1,493
Montana	115	4	7	126	247	373
Nebraska	145	5	11	161	320	481
Nevada	227	4	17	248	331	579
New Hampshire	144	2	5	151	216	367
New Jersey	1,190	28	75	1,293	1,451	2,744
New Mexico	237	7	9	253	376	629
New York	3,955	118	397	4,470	3,793	8,263
North Carolina	689	16	34	739	1,208	1,947
North Dakota	45	2	3	50	127	177
Ohio	985	26	63	1,074	1,705	2,779
Oklahoma	213	6	10	229	425	654
Oregon	673	15	51	739	710	1,449
Pennsylvania	1,325	38	94	1,457	1,688	3,145
Rhode Island	123	2	5	130	172	302
South Carolina	302	4	23	329	551	880
South Dakota	45	1	2	48	101	149
Tennessee	444	5	20	469	760	1,229
Texas	2,014	71	178	2,263	3,404	5,667
Utah	282	9	22	313	470	783
Vermont	126	10	5	141	161	302
Virginia	868	36	69	973	1,325	2,298
Washington	1,119	26	101	1,246	1,492	2,738
West Virginia	37		3	40	113	153
Wisconsin	519	5	40	564	889	1,453
Wyoming	47		3	50	83	133
TOTAL 48 CONTERMINOUS STATES	35,823	961	2,771	39,555	48,138	87,693
Alaska	83	1	3	87	87	174
Hawaii	277	8	15	300	305	605
TOTAL ALASKA & HAWAII	360	9	18	387	392	779
Single Copy Sales	1,078			1,078		1,078
U.S. Unclassified						
TOTAL UNITED STATES	37,261	970	2,789	41,020	48,530	89,550
Poss. & Other Areas	163	7	13	183	101	284
U.S. & POSS., etc.	37,424	977	2,802	41,203	48,631	89,834
Canada	972	96	164	1,232	3	1,235
International	1,998	305	256	2,559	4	2,563
Military or Civilian Personnel Overseas	10	1	4	15	12	27
Other International						
TOTAL INTERNATIONAL	2,980	402	424	3,806	19	3,825
E-Mail Address Only						
Other Unclassified						
GRAND TOTAL	40,404	1,379	3,226	45,009	48,650	93,659

**CONSOLIDATED
MEDIA REPORT**
Business Publication
6 months ended June 30, 2017

ARCHITECTURAL RECORD

CHANNEL PROFILES

ARCHITECTURAL RECORD



ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS Sold During 6 Month Period Ended June 30, 2017

5 PRICE DATA

Basic Prices: Subscriptions: U.S., 1 yr. \$72.00. Canada, 1 yr. \$129.00. International, 1 yr. \$199.00
Single Copy: \$9.95

6 TERM DATA Reporting not required

7 SALES CHANNELS Reporting not required

8 PREMIUM USAGE Reporting not required

ADDITIONAL CIRCULATION INFORMATION

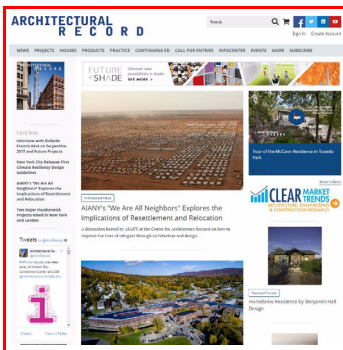
9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Reporting not required

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Reporting not required

WEBSITE



www.architecturalrecord.com; continuingeducation.bnppmedia.com

6 MONTHS ENDED JUNE 30, 2017	Page Impressions	Visits	Unique Browsers
January	813,543	241,786	152,909
February	572,548	226,416	148,356
March	649,399	268,251	173,147
April	661,303	244,015	161,202
May	657,427	249,724	157,964
June	751,994	255,352	158,110

CHANNEL PROFILES

EVENTS

Architectural Record held 3 events during this reporting period. Registration was measured for these events. (See Explanatory)



EVENTS	Registrants
<p>Architectural Record's Record on the Road events in Atlanta and Chicago brought together some of the leaders in design who showcased their recent work and then were joined by a Record editor who led a panel discussion and Q&A on Buildings in the Public Realm: Innovations in Civic and Commercial Agriculture. The conversations continued during the cocktail reception.</p> <p>Attendees earned 1.5 LUs while hearing from their peers and sharing their thoughts.</p> <p>Records on the Road - Atlanta Tuesday, March 28, 2017 Academy of Medicine-Georgia Tech Atlanta, GA</p>	71
<p>Record on the Road - Chicago Tuesday, June 20, 2017 The Art Institute of Chicago Chicago, IL</p>	161



Innovative architecture is expanding the boundaries of the discipline through design and technology. Architectural Record brought together key figures who are generating a range of creative solutions for the built environment today and into the future. The conference brought the opportunity to:

- Network with the most innovative architects and designers
- Network with industry leaders
- Get inspired by innovative designs
- Expand your design knowledge
- Earn up to 7.75 AIA LU/HSW

<p>Innovation Conference West Wednesday, June 7, 2017 Mission Bay Conference Center at UCSF San Francisco, CA</p>	232
---	-----

E-NEWSLETTERS



E-NEWSLETTER	Period Reported	Average Net Distribution Per Issue
AR WEEKLY WEBINSIDER	6 months ended June 2017 (26 issues)	66,354
AR DAILY WEBINSIDER	6 months ended June 2017 (128 issues)	59,920
CE CENTER UPDATE	6 months ended June 2017 (26 issues)	64,684
MOST ACTIVE MARKET: HEALTHCARE	6 months ended June 2017 (1 issue)	51,524
MOST ACTIVE MARKET: HOSPITALITY	6 months ended June 2017 (2 issues)	36,937
MOST ACTIVE MARKET: MULTI-FAMILY RESIDENTIAL	6 months ended June 2017 (1 issue)	43,210
MOST ACTIVE MARKET: SCHOOLS	6 months ended June 2017 (2 issues)	63,299

**CONSOLIDATED
MEDIA REPORT**
Business Publication
6 months ended June 30, 2017

ARCHITECTURAL RECORD

CHANNEL PROFILES

Social Media As of June 30, 2017

See Explanatory

Twitter Followers

651,009



<https://twitter.com/archrecord>

Facebook Likes

631,326



<http://www.facebook.com/ArchitecturalRecord>

App Downloads Launch through June 30, 2017

Architectural Record Apple App

3,704



Architectural Record CE Apple App

2,520

EXPLANATORY

Publication:

Audit Cycle: June Ending.

(a) Print Only Individual subscriptions, averaging 38,194 paid copies per issue and 47,949 qualified nonpaid copies per issue, represent copies served to individuals receiving the print version only of ARCHITECTURAL RECORD.

(b) Digital Only Individual subscriptions, averaging 1,236 paid copies per issue, represent copies served to individuals receiving the digital version only. The digital version of ARCHITECTURAL RECORD is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (unduplicated) Individual subscriptions, averaging 2,881 paid copies per issue, represent copies served to individuals receiving both a print and digital version of ARCHITECTURAL RECORD. The digital version of ARCHITECTURAL RECORD is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(d) Sponsored Individually Addressed subscriptions, averaging 1,477 copies per issue, represent copies served in quantities of 2 or more to business concerns at prices shown in Par. 5. Copies were mailed to individual names and addresses furnished by the purchaser.

(e) Multi-Copy Same Addressee subscriptions, averaging 348 copies per issue, represent copies sold in quantities of 2 to 122 to individuals and business concerns at prices shown in Par. 5. Copies were mailed by publisher in bulk to purchasers for distribution.

(f) Single Copy Sales, averaging 994 copies per issue, represents the following: An average of 910 copies per issue represents copies sold through newsdealers at the basic single copy price.

An average of 84 copies per issue represents copies sold through customer requests in quantities of 1 to 100 copies at a price between \$5.00 and \$10.00.

(g) Miscellaneous includes checking and promotion copies, averaging 4,417 copies per issue, served to advertisers and agencies.

(h) Business Directories includes 1 source of circulation, including Infogroup.

(i) Lists represent copies served to the BNP Media Database.

Definition of Recipient Qualification:

Qualified recipients include: architecture, corporate/executive, general management (including owner, partner, president, vice president and C-level officer, design, draftsperson/technical staff, instructor/student and other as reported in Par. 3A.

EXPLANATORY (Continued)

Website:

AAM Digital Services Definitions:

Domains included in website traffic: continuingeducation.bnpmmedia.com, www.architecturalrecord.com.

This site uses the cookie-based method to measure unique browsers. If cookies are not accepted, then the IP address & user-agent in combination based method is used to measure unique browsers.

Note: The total number of unique browsers is adjusted to remove duplicate Visits by the same browser. In other words, regardless of the number of times that a browser visited the site, they were considered a single unique browser for the period.

Browser: A software program running on a computer that can request, load and display documents available on the World Wide Web. In our definition, it is assumed that a "human being" is operating the browser manually and viewing the page.

Page Impressions: The combination of one or more files presented to a browser as a single document as a result of a single request received by the server.

Unique Browser: A unique and valid identifier. Sites may use (i) IP+User-Agent and/or (ii) Cookie. This metric measures each browser, it does not measure a person. Counting of unique browsers may overstate or understate the number of individual devices concerned due to factors such as dynamic IP address allocation, significant levels of uniformity in IP and browser combinations operating through a proxy, cookie blocking and deletion.

Visit: A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

Events:

Total Event Registrants represents individuals or groups that registered for the events. No attempt was made to confirm actual attendance for the events.

E-newsletters:

Net Distribution: The Newsletters from a given newsletter mailing that reached the subscriber's email delivery server with a positive status code response received in return, net of any internal and test addresses. Calculated by subtracting undelivered messages from gross sent messages.

Social Media:

Facebook Likes:

Facebook is a social networking website. A like represents the number of times that a registered user clicks on the Like button on a Facebook page controlled by a Publisher. A Facebook Like may not equate to an individual person.

Twitter Followers:

Twitter is a real-time short messaging service that works over multiple networks and devices. Followers are registered users of Twitter who "follow" the "tweets" of another registered user. A tweet consists of a text message of 140 characters or less. The number of Twitter Followers represents the total followers of the tweets and may contain followers that subscribe to multiple feeds. A Twitter Follower may not equate to an individual person.

App Downloads:

Download:

Represents a successful download and installation of the application software as recorded by the Apple Store Front.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: BNP Media

ANNA C. SILVESTRI

Audience Audit Manager

ALEX BACHRACH

Publisher

Format: Standard

Established: 1891

AAM Member Since: 1993

Member No. 06-0136-0

SRDS: 4

Published by:

BNP Media II, LLC

2401 W. Big Beaver Road, Ste. 700

Troy, MI 48084-3333

T: (248) 362-3700 • F: (248) 362-0317

www.architecturalrecord.com

Publisher: Alex Bachrach

06-0136-0	Analyzed Issue Date	05/01/17
	Analyzed Issue Text (for double month issue date)	
	Single Copy Price	9.95
	Association Subscription Price	
	U.S. Subscription Price	72.00
	Canadian Subscription Price	129.00
	International Subscription Price	199.00